

PUBLIC ART REBOOT

NowPAC: February 2-4, 2017

AGENDA

THURSDAY, FEBRUARY 2, 2017

5-8pm First Thursday Gallery Openings: Pearl District
Night Lights: north wall of RACC Building, 411 NW Park
Dinner on your own

7-9pm Welcome Reception at RACC: desserts and wine

FRIDAY, FEBRUARY 3rd

Lincoln Hall, 1620 SW Park Ave., Portland State University

WELCOME *Lincoln Hall Broadway entrance*

8:30-9:30am Meet & Greet: Broadway Gallery
Coffee, Bagels, etc.
Music by Larry Yes

9:30-10am Welcome: Sue Taylor, Interim Dean, College of the Arts, Portland State University
Eloise Damrosch, Executive Director, Regional Arts & Culture Council
Public Art Network Update: Patricia Walsh, Americans for the Arts
Lincoln Hall Room 75

OPENING GENERAL SESSION

10:00-10:15 Round 1: 5 x 2

Borrowing extensively from the **20x2** format first used at **SxSW Interactive** in Austin, TX, five speakers will showcase an intriguing artist, project or subject of consequence to our field others *should* know about. A second round will occur prior to the closing session.

10:15-11:15am Public Art Reboot: Part 1

Cath Brunner, 4Culture, Seattle; Kristin Calhoun, Regional Arts & Culture Council, Portland; Cameron Cartiere, Emily Carr University of Art & Design, Vancouver BC; Victor Maldonado, Artist/Educator; Tad Savinar, artist, Portland; moderated by: Meagan Atiyeh, curator and Visual Arts Coordinator, Oregon Arts Commission

This two-part general session conversation will question critical areas of weakness within the institutionalized field of Public Art. Discussants familiar with both formalized municipal systems and also broader independent creative practices in the public sphere will focus on inciting critical appraisal and disruptive ideas. The goal is to further future growth, excellence, and impact of the field

BREAKOUT SESSIONS 11:30-12:15pm

- **Public Art Confessional Room 205**

Management, Mike Sweney, ArtsWA

Fabrication/Maintenance, Robert Krueger, Cascadia Art Conservation

Databases, Danielle Davis, RACC

Policy/Best Practices, Ruri Yampolsky, SAC

This is your chance for a 10-minute one-on-one conversation about an issue you don't want to share with 50 people, an idea you'd like to bounce off of an experienced administrator, or simply ask for advice. Sign up during the Meet and Greet morning gathering, 8:30-9:30.

- **Ageing Collections: Repurpose, Restore, Recontextualize, Recycle Room 75**

Cath Brunner, 4Culture, Seattle

Change is inevitable. Today, our built environment is changing at a staggering pace, and public artworks are impacted by those changes. Are there successful alternatives to deaccession and destruction? If the context changes, should we re-commission the artist to respond? Should public art be considered for landmark status – or as an “urban artifact” that preserves a moment in history? The changes are upon us - share your insights!

- **Project Management Processes | Design Thinking to Checklists Room 219**

Karen Bubb, City of Boise

Need a reboot for your management skills? Learn new ways of looking at issues and discuss how environment influences learning, how collaboration can aid in problem solving. Learn how to integrate the steps in design thinking into the public art process: empathize, define, ideate, prototype, test.

LUNCH

12:15 PICK UP LUNCHES on 3rd Floor, near Room 321

BREAKOUT SESSIONS : 1:45-2:30

- **Making the Field Accessible [Room 219](#)**

Marcia Iwasaki, Seattle Arts Commission

No matter where we live, it's challenging to encourage new artists to consider the field of public art as something attainable. We'll share ideas from Seattle for several projects we've been working towards, and we're barely scratching the surface. We're eager to learn from your experiences too. Come share for a thoughtful exchange of how you might stir things up!

- **Maintenance on the Backburner: The Dilemma of Deferred Care [Room 205](#)**

Janae Huber, ArtsWA (confirmed) and Keith Lachowicz, RACC

In a perfect world we'd all have maintenance and conservation budgets that matched our needs, and conservators aplenty to execute the work promptly. But hey, we don't all work for the Getty—how do we go about prioritizing what gets maintenance or conservation and when? What unconscious biases do we harbor as we prioritize? How should the public voice enter into the conversation if deaccession is contemplated?

- **Painted Walls – Quality, Quantity, Graffiti and Gentrification [Room 321](#)**

Tamar Benzikry, 4Culture; Peggy Kendellen, RACC; Tomas Valladares, Portland Streetart Alliance

The proliferation of murals/street art/painted walls brings with it new issues to contend with when supporting projects with public funding. Starting with the commissioning process and artistic license and autonomy in the practice, we'll weave our way through quality control, murals as indicators of future gentrification, and graffiti mitigation.

CLOSING GENERAL SESSION [Room 75](#)

2:45-3:00pm Round 2: 5 x 2

3:00-3:45pm Public Art Reboot Part 2

3:45-4:00pm Wrap Up | Next Meeting: Olympia; Mike Sweney, ArtsWA

5:30-7:30 No Host Dinner @Produce Row, 204 SE Oak St.

7:30-10:00PM Winter Lights Festival, OMSI, 1945 SE Water Ave, no admission fee
within walking distance of Produce Row

SATURDAY, FEBRUARY 4, 2017 10-12 Noon

Optional tours:

[MAX Light Rail Orange Line](#)

Michelle Traver, Public Art Administrator

The Orange Line public art consists of 25 projects with more than 200 separate elements by 26 artists and 57 writers. Ride the line to learn about the overall vision for the Orange Line. Tickets provided at no cost.

Lake Oswego, [Gallery Without Walls](#) Rotating Sculpture Exhibit

Nicole Nathan, Executive Director and Kelsey Ferreira, Public Art Program Manager, Lake Oswego Arts Commission

Since 2001, Lake Oswego (located south of Portland), has featured a sculpture exhibition of permanent and loaned works along downtown streets. Join Nicole Nathan and Kelsey Ferreira for a walking tour of the exhibit with stories of the program's evolution and a peak behind the scenes of selection and installation processes.

Central Eastside Murals (meet up at 9:00AM at Cup & Bar, 118 NE MLK)

Gage Hamilton, Forest for the Trees; Peggy Kendellen, RACC; Tomas Valladares, Portland Streetart Alliance

Join us for a walking/driving tour of multiple murals in this corner of the city that reflect the different ways that murals get added to our urban landscape. We'll start at a local coffee bar to build our stamina for a tour that includes the [Burnside Skatepark](#), a future site for an [8-wall painting by James Jean](#), a temporary mural done in partnership with Kaiser Permanente and Branded Art, and murals completed as part of [Forest for the Trees](#) and [aptART](#).

NowPAC Portland 2017 Partners

Valerie Otani, City of Hillsboro Public Art Program

Elizabeth Klein, Clackamas County Arts Alliance

Nicole Nathan, Lake Oswego Arts Council

Kristin Calhoun, Danielle Davis, Peggy Kendellen, Amanda Kronlage, Keith Lachowicz, Salvador Mayoral, William Rihel, Regional Arts & Culture Council

Meagan Atiyeh, Eleanor Sandys, Oregon Arts Commission

Michelle Traver, TriMet Public Art Program