D’Art Report 34b

The arts and environmental sustainability: an international overview

November 2014
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Disclaimer: This research and report was prepared by Sadhbh Moore and Alison Tickell (Julie’s Bicycle) with editorial input from Sarah Gardner and Annamari Laaksonen (IFACCA)

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Introduction

In 2013 Julie’s Bicycle and the International Federation of Arts Councils and Culture Agencies (IFACCA) established a partnership aimed at informing international arts leaders about global developments in policies and programmes related to culture and environmental sustainability, and how these impact on national arts and cultural organisations. We thank the Canada Council for the Arts and Arts Council Ireland/An Chomhairle Ealaíon for their financial assistance towards this project.

Our aims were to:
• broaden the understanding of environmental sustainability across the international arts community;
• indicate what levels of aspiration and intention already exist among national arts funding agencies and culture ministries;
• identify the potential for further work, collaboration and partnerships.

This report presents the learning from six months of research across a wide range of national arts councils and ministries of culture. The findings will be used to consolidate partnerships, resource and support needs; position the issue of environmental sustainability with key strategic bodies, and champion environmental best practice. The report provides a snapshot of national policymakers’ level of engagement with environmental sustainability with an emphasis on policies, not on artistic content or wider arts practice. It has yielded some fascinating insights, enough to develop an opening hypothesis but not, at this stage, definitive conclusions.

The findings are the result of surveys and interviews carried out by Julie’s Bicycle and IFACCA between November 2013 and May 2014 and supplemented with desk-based research. An interim report was presented to IFACCA’s 4th CEO Leadership Seminar in Santiago, Chile, in January 2014. The responses present a diverse range of interpretation, understanding and interest on the topic and indicate a degree of readiness to integrate environmental sustainability into strategic thinking. This is particularly pertinent in the context of the current advocacy efforts to include culture in the post-2015 development agenda.

The report contains early examples of good practice; begins to identify agencies already embedding environmental sustainability in their national context; and environmental best practice. The report provides a snapshot of national policymakers’ level of engagement with environmental sustainability with an emphasis on policies, not on artistic content or wider arts practice. It has yielded some fascinating insights, enough to develop an opening hypothesis but not, at this stage, definitive conclusions.

Art and environmental sustainability

‘At its most basic, climate change and environmental protection are amongst the most urgent and all encompassing issues of our time. We therefore need to understand the particular responsibilities that we have in the Arts, and to help our sector to understand and address these issues.’
Imagine… Our vision for the Arts in Wales 2013 to 2018, Arts Council of Wales

The preservation of the environment is directly connected to the issue of the continuation of human life. Yet, the treatment of the environment is often affected by the cultural practices of communities. For this reason, there must be constant dialogue between environmental and cultural agencies to ensure that environmental and cultural factors are included in national development discussions and strategies.
National Cultural Policy of Jamaica, 2003

Art has been at the heart of culture since time immemorial, crafting ideas and values and reflecting the inner workings of communities and societies. An inexpressible human activity, art is a universal and abiding response to the world around us. The relationship between art and the environment is profound. Often nature plays the part of the muse, inspiring content and commentary and artists may make their art using materials from the natural world. Just as often the environment is considered a central part of our national cultural heritage. Over the last twenty years the implications of what we take and make from natural resources has taken on a new significance. Our growing knowledge of environmental and ecological degradation is prompting us to reflect on environmental stewardship and our role as cultural custodians of the future.

There are plenty of compelling reasons to embrace sustainable arts practice: climate change, biodiversity loss, waste, and water use are already having far reaching consequences on the natural equilibriums upon which we depend. The arts, like any other sector, draw on these resources, and have a real ecological footprint.

There are also reasons that are particular to the arts: they have a connection to individual and collective experience which can imagine, influence, perhaps even make the world around us. In other words, the arts have a determining effect on culture. As such they should be at the heart of a sustainable worldview.

But are they? The short answer is ‘no’. While there are some examples of outstanding practice, the arts community has not yet reached a consensus that environmental sustainability matters; and the patchy application of policies and resources, as shown in this report, are evidence of good intentions not matched by actions.

There is, however, evidence of a growing awareness that a proactive response is necessary. Building on international arts infrastructure means anticipating emerging trends such as commodity and energy availability and long term asset management, as well as general regulatory and policy frameworks and shifting cultural values. Good leadership in the arts means recognising and driving new ideas that connect the arts to wider communities, economies, and values, and finally that the ‘social contract’ – the ‘do-no-harm’ contract that receiving public funding implies – is the foundation upon which artistic investment, community development, skills, tourism and audience development rest.

Our final word goes to the issue itself. We live in an age of consequence and it is prompting transformation everywhere. We know that what we exploit of the earth’s natural resources – water, oil, gas, food, minerals – and how we manage these resources, is shaping the future. The latest and richest evidence yet, about climate change and our changing environment was summarised in the Intergovernmental Panel on Climate Change’s 5th Assessment Report 3. Collected by thousands of scientists from 130 countries, the report concludes that that “Human influence on the climate system is clear,” that “it is extremely likely” that human influence has been the dominant cause of the observed warming since the mid-20th century, and that we must act rapidly to expedite a low carbon global infrastructure, which will have “significant benefits for human health, ecosystem impacts, and sufficiency of resources and resilience of the energy system.”

In 2015 a new global agreement of climate change will be reached at the much anticipated United Nations Framework Convention on Climate Change – Conference Of the Parties 21 talks in Paris. 1

HUMAN wellbeing the world over is dependent upon ‘ecosystem services’ provided by nature for free. Such services – like water, air purification, fisheries, timber production and nutrient cycling – are predominantly public goods with no markets so their loss is not detected by our current economic incentive system and thus continues unabated. This is where culture comes in. Perhaps it is possible to contribute to this great challenge by encouraging formal frameworks which will affect values, investments and actions that take good care of our rich and precious environment.

In all spheres of life and art it is time to acknowledge the intimate connection of humans to one another; and to the ecosystem as a whole. The challenge for the arts now is to recognize that sector leadership, in the absence of robust political, regulatory or institutional interventions, is critical, and that this is not an issue that can be left to others.

1 www.ipcc.ch/
2 www.ifaca.org
3 www.ipcc.ch/
4 The IPCC uses very specific vocabulary to indicate probabilities, where ‘extremely likely’ means a likelihood of 95–100%.
5 unfccc.int/meetings/unfccc_calendar/items/2015.php?year=2015

Alison Tickell Sarah Gardner
Executive Director Executive Director
Julie’s Bicycle IFACCA
Introduction to the policy context for the arts and culture

‘Cultural factors influence lifestyles, individual behaviour, consumption patterns, values related to environmental stewardship, and our interaction with the natural environment. Local and indigenous knowledge systems and environmental management practices provide valuable insight and tools for tackling ecological challenges, preventing biodiversity loss, reducing land degradation, and mitigating the effects of climate change.’

UNESCO

Whilst there is no overarching international framework or policy specific to the arts and cultural sector, in every legislature the sector is subject to the rules built into policies and infrastructures: regulations and taxation on land use, buildings and events, commodities, utilities and products. For example, a recent audit of environmental requirements for a major UK outdoor music event yielded a total of 84 compliance and regulatory requirements.

There are also many national and local voluntary pledges, protocols, awards and certifications (some of which can be found in the Appendices). It seems that the formal frameworks for the arts and culture in relation to environmental sustainability is not as empty as we initially assumed. Environmental sustainability features as a priority in many national policies. Occasionally, sustainability is embedded within cultural policies, and where not, another ministry or department invariably champions it.

While things are heading in the right direction, responses are inconsistent and although diverse, a key finding is that it is hard to find policy being co-shaped so that culture and sustainability fit together, where the look, feel and flavour of environmental sustainability is designed around, by and for the arts. It is clear from our research that arts and cultural policies which include environmental sustainability are in short supply and there is very little practical and focused guidance for arts funders, workers, or practitioners. For example, four of the survey respondents identified that arts and cultural policies which include environmental sustainability are in short supply and there is very little practical and focused guidance for arts funders, workers, or practitioners. For example, four of the survey respondents identified that the formal framework for the arts and culture in relation to environmental sustainability is not as empty as we initially assumed. Environmental sustainability features as a priority in many national policies. Occasionally, sustainability is embedded within cultural policies, and where not, another ministry or department invariably champions it.

The arts and cultural communities have well-developed narratives that integrate social and financial sustainability and that articulate the overlaps the arts share with wider issues. The sector is well-placed to integrate the environmental dimension with social and financial dimensions: in part, the narratives have already been written.

Formal definitions of sustainability often place environmental sustainability as the anchor sustainability principle, acknowledging that the air we breathe, the water we drink, the ecosystems that keep the planet healthy are prerequisites for social, financial, and cultural health. If the arts community accepts this then the case, it has implications for governance and investment decisions both now and into the future such as what overarching principles underpin policy frameworks and how these are managed; and how might these principles inform investment in more ecologically sustainable infrastructures, technologies and markets.

Many economies and sectors have already recognised that a sustainable future economy means investing now in sustainable infrastructure. It is worth noting that investment in renewable power capacity topped USD 250 billion globally in 2013, an energy revolution that is taking place in developed and developing countries alike. It would be wise to understand what opportunities the arts and culture have to accelerate initiatives that exploit wider trends and stimulate new opportunities now and for the years to come.

An obvious and pressing reason to develop a coherent approach to culture and environmental sustainability is to support the post-2015 Sustainable Development Agenda. The significant investment and the strenuous efforts of many, especially United Nations agencies in this Agenda, have begun to pay off as the outcomes of the Millennium Development Goals are evaluated. Culture – the sphere within which humans freely think and act – has been promoted by many as a vital contributing element. During 2013 and 2014 a widely supported campaign to include culture as part of the Sustainable Development Goals, championed by IFACCA and five other key international networks and undertaken in consultation with UNESCO, highlighted the potential benefits of giving greater attention to culture’s fundamental role in achieving development outcomes.

Recognising culture as a creative and dynamic life force will profoundly influence our understanding, interpretation and shaping of our world. The environment, natural and built, is one of the key determining factors of culture, both contemporary and heritage. The Hangzhou Declaration of 2013 (UNESCO now superseded by the Florence Declaration) specifically invoked culture to promote environmental sustainability in a number of ways. Of the nine goals proposed, five specifically linked the environment with culture. It should also be noted that for culture and development programmes to achieve their full potential, there is a need for greater environmental literacy and an evidence base that is compatible with the goals as conceived at the 2012 Rio + 20 Summit in its outcome document, The Future We Want.

The cultural sector, in the main, has well-articulated values that promote equality, inclusion, diversity and community. In many ways these values arise from the sector’s sense of responsibility towards audiences, artists, artworks, and cultural heritage. When asked directly whether environmental sustainability is relevant, most sector representatives answered in the affirmative; good environmental stewardship is a value set that meshes well with other sector values. The next step is learning how to articulate this in a more explicit fashion, both in language and in action.

We should recognise that the arguments and policies establishing culture and the arts’ role in sustainable development are, for the most part, not going to come from outside, at least not in a way that can be tangibly interpreted and translated into practice. It is up to the sector itself to write its own narrative and take up this leadership opportunity, moving beyond individual well-being and into the shaping of our global human values with reference to the well-being of our planet and its life-support systems.

‘Cultural traditions influence citizens’ everyday life and behaviour more than legislative regulation.’

National Cultural Policy, Czech Republic

7 julie’s bicycle audit for a major uk live music promoter
9 www.culture2015goal.net
10 These are: Integrate culture within all development policies and programmes, as equal measure with human rights, equality and sustainability; Build culture to promote environmental sustainability; Use culture to strengthen resilience to disasters and combat climate change through mitigation and adaptation; Harness culture as a resource for achieving sustainable urban development and management; Capitalise on culture to foster innovative and sustainable models of cooperation
Survey and research findings

Twenty-three survey responses\(^{12}\) were collected from a diverse cross-section of countries: Botswana, Brazil, Bulgaria, Canada, China, Colombia, Cook Islands, Cuba, England, France, Ireland, Malta, Namibia, New Zealand, Norway, Pacific Islands,\(^{13}\) Singapore, Sweden, South Africa, Tunisia, Wales, Zambia and Zimbabwe. The key findings from the survey can be summarised as follows:

1. Most respondents believe environmental sustainability to be relevant to arts councils and cultural ministries, and to the organisations they fund.

Over half of respondents (14 of 23) consider environmental sustainability to be relevant, with the majority considering it as very relevant (10). The majority of respondents (13 of 23) also consider it to be relevant specifically to arts councils and culture ministries and to funded organisations (and half of those consider it very relevant). The remainder (7/23) were not able to, or chose not to, answer the question. A full three-quarters of respondents (15 of 23) are aware of arts organisations within their portfolio integrating environmental issues within their artistic work.

2. For the majority of respondents (15 of 23), financial savings, achieved by creating efficiencies, are the primary motivation for action.

Regulations and compulsory sit alongside ethical and moral concerns as the other key drivers.

Only four respondents cite pressure from artists and audiences as a reason to act on environmental sustainability. In order to encourage the development of environmental sustainability policies in government funding agencies, it would be helpful to understand how they establish their priorities. The focus on financial benefits is noteworthy in relation to general trends in sustainability practices. While prioritising financial sustainability (over the other two dimensions of environmental and ethical and/or social sustainability) is currently common, there is growing impetus to turn the current order of priorities on its head so that environmental sustainability is recognised as the anchor principle.

3. It is apparent from the responses that there is a broad spectrum of engagement ranging from very engaged and literate to well-intentioned but inactive.

These levels fall, broadly, into three categories:

a) Well engaged, literate and committed as evidenced through investment and distributed funding opportunities, contractual requirements, resources, support, and measurement tools;

b) Engaged and well intentioned, with some initiatives underway but not built into the infrastructure systematically;

c) Well-intentioned but not yet translated into action.

4. Most respondents (15 of 23) do not have a division or unit with a specific focus on environmental sustainability, but almost half (10 of 23) have a staff member (internal or in another government department) with a relevant remit.

Several respondents have assigned a senior staff member (Manager/Director) to the issue, while others have departmental leads. Where the lead sits in another government department, this is generally the Ministry of the Environment (or equivalent). The presence of someone with assigned responsibility suggests that amongst this group there is broad acceptance that environmental sustainability is part of day-to-day responsibilities.

5. While the level of general environmental and sustainability literacy is high, and organisations are philosophically supportive of environmental action it has not, as yet, translated into widespread practical resourcing and support.

When asked what impacts matter to individual countries a wide range was cited covering all the nine planetary boundaries\(^{14}\). However, there is a wide disjunction between general literacy and action. Only two bodies (Arts Council England and the Ministry of the Flemish Community, Arts and Heritage Belgium) already capture environmental data systematically. Given the lack of infrastructure support for resource development this is not surprising; so understanding what individual countries perceive to be their primary needs, and actively championing them, is a key recommendation.

6. While a third of respondents (8/23) request that funded arts organisations consider environmental impacts as part of their subsidised activities, few are strongly proactive in providing the resources to do this.

Arts Council England and Arts Council of Wales ask a majority cohort of funded organisations to report on sustainability as standard practice and England has mandatory comprehensive measurement and analytic tools with which to encourage – and gauge – progress. Organisations supported by Arts Council England have benefited from significant capacity building, outstanding engagement levels and the establishment of benchmarks for the sector. These represent tangible benefits for both the funding agencies and for the organisations they support.\(^{15}\)

Only one respondent, the Ministry of Culture of Cuba, highlighted the responsibility that culture and the arts have to educate the public about environmental sustainability and receives funds from central government for this purpose. This was the only instance of this found in the survey responses.

Three of 22\(^{16}\) respondents provide funding for environmental sustainability initiatives, and three of 23 provide bespoke tools and resource support. Despite this, the general perception is that environmental sustainability is on the way to being an important issue for the sector (an average score of five out of 10, 10 being very advanced).

Developing a better understanding of the gap between intention and implementation (known as the ‘value-action gap’)\(^{17}\) would be very helpful, and key to achieving a paradigm shift. The ‘value-action’ gap is true of society at large, and will be exacerbated by a general lack of resources and sector specific information, poor championing and investment, and little creative mandate for a holistic approach.

7. Four respondents have invested in research on environmental sustainability and over half the respondents expressed interest in developing resources and support for the organisations they fund.

Nevertheless the majority of respondents (15 of 23) said their own organisations are reluctant to commit to any new or external initiatives or partnerships without having more information first. Whilst this is entirely understandable, recognising the potential for the cultural community to coalesce around this issue should be an important motivation in seeking to give environmental sustainability a higher policy priority.

8. For some countries the arts and culture sectors are (or shortly will be) subject to direct environmental legislation.

However, for the majority legislation is not (or will not be) specific to the arts. From our survey, at least nine agencies are anticipating legislation and translating it into policy.

Those are: Ministry of the Flemish Community, Arts and Heritage, Belgium; Arts Council of Wales; National Arts Council of Namibia; Ministry of Culture and Communication, France; Arts Council Ireland; Creative Scotland, Arts Council England; Ministry of Culture, Cuba; and the Canada Council for the Arts.

9. References to culture and the arts’ relationship to the environment and sustainable development were found (in desk-based research) to be cited in a substantial number of cultural, environmental, and sustainable development policies.

These included national policies of: Angola, Bahamas, Belgium (Flemish Community), Belize, Botswana, Brazil, Colombia, Cuba, Czech Republic, England, Fiji, Finland, France, Jamaica, Kiribati, Latvia, Madagascar, Palau, Papa, Namibia, Palau, Samoa, Scotland, Seychelles, Small Island Developing States, South Africa, Tanzania, Uganda, Wales, and Zimbabwe.\(^{18}\) This list is not comprehensive and further research may well identify more countries making a clear link between the environment and cultural policies.

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\(^{12}\) One respondent answered a parallel questionnaire intended for arts organisations, not funding agencies. We were able to integrate this respondent’s answers into the data for this survey only where the questions were identical, hence responses to some questions totalled 23, and some 22.

\(^{13}\) No specific country was indicated.

\(^{14}\) Climate change (exceeded limits); biodiversity loss (exceeded limits); biogeochemical (partly exceeded limits); acidification; land use; fresh water; ozone depletion; atmospheric aerosols; chemical pollution.

\(^{15}\) Vermeir and Verbeke, 2006

\(^{16}\) One respondent answered a parallel questionnaire intended for arts organisations, not IFACCA members. We were able to integrate this respondent’s answers into the data for this survey only where the questions were identical, hence responses to some questions totalled 23, some 22.

\(^{17}\) Vermeir and Verbeke, 2006

\(^{18}\) Please see Appendix IV for a summary of policy research undertaken and specific references for each country.
There is a strong argument to recognize environmental sustainability as the anchor sustainability dimension from which many financial and social benefits spring, but more substantial data is needed to create an evidence base to support this. Arts Council England stipulates the systematic collection of environmental data as a reporting requirement and shows how evidence-based interventions can be prompts for systemic change; the carbon calculators they use – the Creative IG Tools – have been licensed to Australia, translated into seven European languages and will be licensed in North America. The intervention by Arts Council England has been an inspiration to others and has helped to position environmental sustainability as a critical issue for culture.

Developing economies tend to be more reliant upon local and regional art, craft and natural heritage for art and arts activities, and tourism for livelihoods (e.g. Zimbabwe, Namibia, Small Island Developing States). The cultural policies and statements from these countries are more likely to identify the natural environment as cultural heritage, and conserving this heritage as a high priority. However, these countries have less internal financial or human resource to dedicate specifically to this issue and thus are acutely aware of constraints to action. Interest in identifying external and collective funding opportunities amongst this group is very high.

Developed countries with strong environmental policies (England, Scotland, Belgium, Wales, France) focus predominantly on the implementation of practical ‘housekeeping’ such as audits, action plans, environmental data, energy and resource efficiencies and accountability.

This research suggests that the level of literacy in environmental sustainability has some way to go before there is a shared narrative on environmental sustainability with only one respondent gathering data across its portfolio as a funding requirement. Building a reasonably comprehensive evidence base to make the case for sustainability for funders, partners and other stakeholders (especially those with sustainability and environmental remits) would stand the sector in good stead.

However, there are signs of real commitment growing. Thirty of the national policies reviewed for this report have environmental statements, and four respondents have a named staff member or unit responsible for sustainability, while others have cross-departmental relationships. Almost every cultural policy we have encountered refers to sustainability in some way. We are well aware, however, that what is written in policies will not always translate into intention and/or action, and all too often definitions of sustainable development are limited to social and/or economic sustainability. There may also be inherent commitments to sustainability already forming part of living and working practice in certain countries, and these may not be explicitly articulated in something like a policy document.

Based on the findings of this research report, there are a number of initiatives that could be taken to enhance the level of inclusion of environmental sustainability in cultural policymaking and action:

1. Explore the feasibility of creating a central coordination function that could provide information or resources to support national and regional networking and/or hub development
2. Identify the level of interest and commitment by potential key partners to support the development of such an international information and resource service either in an advisory or financial capacity
3. Identify strategic regional and national partners that could assist in resource development and delivery
4. Investigate the potential to develop a shared understanding of the basis for measuring environmental impacts whereby allowing for aggregation and analysis, tracking of progress on reducing those impacts and comparison of environmental performance. A shared methodology and tools would enable efficiency and avoid duplication, important given limited resources and expertise
5. Develop and distribute material that would build environmental literacy and data to understand environmental impacts and develop international codes of practice which can sit alongside social and financial data

There is a need to think about culture and its impact on the environment. Local ecological knowledge and traditional management practices, as part of the local systems of values and meanings, have proved to be environmentally sustainable. The challenge is now to translate this into practical projects and to change policies that strengthen the cultural dimensions of the relations between the environment and development.

Strategic Development Plan, Republic of Fiji

6. Build a narrative and evidence base appropriate to regions and countries which will help make the case for environmental sustainability to funders, partners and other stakeholders
7. Consider options for developing funding opportunities and streams for arts and cultural organisations to develop environmentally sustainable cultural and business practice
8. Encourage key regional and national agencies to mainstream environmental sustainability into policy statements as a matter of course and have action plans and accountability trails to evaluate, and celebrate, achievement
9. Build on the principles of partnership and collaboration both as a community of arts councils and ministries of culture, and with external strategic bodies committed to addressing sustainability challenges such as the C40 initiative, United Nations, governments and, where appropriate, the corporate sector
10. Encourage inter-departmental or inter-ministerial groups for the development, design and implementation of policies on culture and environmental sustainability
11. Encourage knowledge and skills transfer and exchange between developing and developed countries
12. Continue to promote the value of culture in achieving the post-2015 Sustainable Development Agenda, identifying what the implications for environmental sustainability in the arts and culture might be
Responses to the survey question: ‘Do you know of any current or future legislation requiring your organisation to act on environmental sustainability?’ highlighted specific national legislation, policies and pledges relating to environmental sustainability in the arts in their territory. For the most part, creative organisations are subject to the general environmental legislation framework applicable in their country, without any specific legislation for the sector.

Our research found that the legal and/or policy interpretation of environmental protection generally conforms to the economic status of countries: developed economies are focused on greenhouse gas emissions, reduction strategies, targets and pricing with energy as the primary focus and waste, water and transport areas of further priority. Environmental conservation laws and policies in certain areas where natural heritage is prioritised, such as Canada and Scotland, deserve a mention. Brokering relationships between artists and the environment is, in policy terms, rare amongst this group.

Developing countries generally have legislation and policy frameworks that connect natural culture with anthropogenic culture, natural environment and the social and financial wellbeing of communities. Links between art, craft, the sustainable harvesting of natural resources, and the maintenance of traditional life styles and habitats are easily made and reflected generally in statements of intent closely linked to the maintenance of cultural heritage.

Very few cultural policies contain practical requirements, accountability trials or conditions.

Where arts and cultural communities are subject to policy requirements from other ministries, mainly environment ministries, these are not specifically interpreted or tailored for the cultural sector and instead impose general conditions or regulations on all sectors.

Some national overviews of policies and legislation, compiled from survey results, interviews and desk-based research are provided below:

- The National Policy on Culture of the Republic of Botswana, published by its Ministry of Youth, Sports & Culture, contains a strong focus on maintaining the country's cultural identity and heritage, which is also reflected in Section 6.12 on ‘Culture and the Environment’. This acknowledges that ‘modes of life in rural Botswana are invariably tied to the land in direct ways’ and that ‘each mode of life is associated with distinctive practices, technology and cognition of beliefs about environment, all of which have a strong bearing on how the environment is used and managed’. The policy calls for traditional environmental knowledge to be captured and evaluated ‘to separate myth from fact, and environmentally unsound management systems or practices from sustainable ones’ with the ultimate goal of facilitating participation in developmental issues. The policy also calls for collaboration with the Ministry of Lands, Housing and Environment and the Ministry of Trade, Industry, Wildlife and Tourism to promote the use of cultural knowledge to protect the local flora and fauna heritage.

- The cultural policy of Malawi cites, on numerous occasions, sustainable socio-economic development as a priority and links environmental and biodiversity conservation with the preservation of cultural beliefs. There is a call for land use programs that directly benefit local communities and encourage traditional and environmentally sustainable architectural designs that use less plant material. As for Cuba (see below) the policy calls on culture to engage with civic education on environmental conservation.

- The Arts Council of Namibia works within a tight legislative framework that requires it to act on environmental sustainability, and cites a section of legislation that calls for the ‘maintenance of ecosystems, essential ecological processes and biological diversity of Namibia and utilisation of living natural resources on a sustainable basis for the benefits of all Namibians...’. Pollution and toxicity, biodiversity preservation, land quality, freshwater resources and changes in the climate are understood to be the primary environmental concern to arts organisations in Namibia. This would suggest that, like Zimbabwe, Botswana and Zambia, Namibia has a strong cultural tradition connected to the environment, and that the tangible effects of environmental degradation and climate change are a primary concern for these developing countries.
Many facets of the Republic of Zambia’s arts sector and cultural heritage are directly dependent on natural resources, such as the carving of masks (like those used in the UNESCO-listed Makishi masquerade), traditional instruments, and sculpture. A local correspondent communicated that there is also a recognised potential for using culture and the arts as an educational vehicle to explain the causes of environmental degradation at community level. However, neither of these factors are explicitly reflected in Zambia’s National Cultural Policy.22 There is a general environmental protection legislative framework, but this is not specifically interpreted for the arts.

Case Study: The Culture Fund of Zimbabwe Trust

Preliminary research revealed that The Culture Fund of Zimbabwe Trust was engaged in a collaborative arts and environmental sustainability programme, one of the more developed and innovative collaborations we found in the global south.

In April 2013, The Culture Fund of Zimbabwe Trust signed a Memorandum of Understanding with Environment Africa, with the objective of raising awareness of products and productions that highlight how arts and culture can be used to tackle environmental issues. This will contribute to The Culture Fund of Zimbabwe Trust’s focus on mainstreaming green issues in the arts and culture through partnerships with environmental body Environment Africa.

A key motivation is because ‘a number of projects and artists in fine arts and crafts that [they] support depend on the natural environment. The environment is the resources that they use. They state that: ‘This on its own is a driver for us to address issues of environmental degradation and advocacy for sustainable harvesting of these resources.’

The partnership is focused on the restoration of Avondale Shandu Parme Art, Crafts and Recycling Centre in Harare and an Arts and Crafts Recycling Centre in Victoria Falls. The collaboration is establishing:

- Allocation of resources for ecological art projects
- Apprenticeship training for artists on environmental and recycling issues
- Venues for business entrepreneurship, exhibition and creative work
- Cooperation on environmental issues involving artists and environmentalists in communities

Projects that encourage recycling and the use of waste for the production of arts and cultural artefacts commercially benefitting local communities are supported. The Culture Fund of Zimbabwe Trust does not have a specific department for environmental sustainability in their arts organisation but they mainstream aspects of environmental sustainability in [their] programming, for example harvesting is done in an environmentally sustainable manner’ where trees and other resources are used in the production of crafts. Although the Trust does not have a member of staff in its organisation that has specific responsibility for working with environmental sustainability in the arts, one of [their] project officers has a Masters degree in Sustainable Development and [they] have benefited immensely from his advisory expertise on issues of environmental sustainability.

The Zimbabwean Environmental Management Act (chapter 21:01 2004) stipulates a multi sectoral approach which makes the arts part of the environmental management agenda. The Act has provisions for Environmental Impact Assessments to be carried out before any major constructions. Natural resource availability and the effects of climate change and biodiversity loss are directly affecting Zimbabwe. There is a direct link between the need to sustain the environment and the ability to sustain activities in the arts and culture sectors. This example shows the interdependent nature between the four dimensions of sustainability in one scenario. If the environment and natural resource base is not utilised sustainably, then cultural activities, based on arts and crafts, will not be sustained, which will, in turn, affect the stability of the broader society and the economy. The recently published United Nations Creative Economy Report 2013 focused on The Culture Fund of Zimbabwe as an organisation which is showing that culture has the power to not just impact the way people live, but also the way people make a living24.

The Culture Fund of Zimbabwe has also carried out an extensive survey funded by the International Fund for Cultural Diversity (IFCD), assessing the ability of the culture and arts scene to contribute to the national economy and help the country transcend poverty. The survey found that 50% of the 734 artists surveyed have experienced shortages of materials and equipment. This is a direct consequence of resource depletion related to environmental degradation with an impact on the overall economy.


The Vision of the National Arts Council (NAC) of the Republic of South Africa is ‘a vibrant, sustainable arts community’. The NAC takes its mandate from the Department of Arts and Culture (DAC), which is currently in the process of publishing a Revised White Paper on arts, culture and heritage (which lays out government policy in this area and has not been updated since 1996), whose 15 key underlying principles will include ‘10.14 Protect the Environment’. In this document, the DAC recognises the potential for the arts to effect change, and calls on the cultural and creative industries to ‘focus on the promotion of interventions, and the development of programmes and projects that directly and indirectly contribute to addressing key economic, social and environmental challenges that impede the transformation of South Africa into a truly democratic, equitable and just society that respects and preserves the rights of all people’. As part of this, it also calls on all arts, culture and heritage activities to ‘comply with and respect South Africa’s environmental sustainability policies and requirements.’ In an interview, a correspondent from South Africa also commented on the country’s ‘curious mix of first and third world’, which can frequently put an additional strain on resources to put ideas into action.

In response to the survey questions, the Ministry of Culture in Tunisia noted that laws relating to environmental protection apply at all levels. However, the degree of their application differs from one organisation to another. They note ‘the issue of environmental sustainability is important in the context of environmental protection and the promotion of new environmental behaviour!’ The Ministry of Culture states that: ‘it is important to link environmental sustainability in the arts with an artistic movement advocacy for the cause of the environment.’
Americas

- Brazil’s recently drafted National Plan for Culture (PNC), co-written by the Ministério da Cultura and the National Congress, has established guidelines for Brazil’s cultural policy for the next 10 years. Social and environmental responsibility and ‘culture as a vector of sustainable development’ are two of the 13 principles of this upcoming National Plan for Culture. Such a focus reflects the growing perception of culture as a priority of sustainable development, alongside social, economic and environmental considerations. Brazil’s cultural policy will have the advantage of anticipating the post-2015 Sustainable Development Agenda and acknowledging the role of culture in the development agenda at an early stage. The Plan, developed by Brazil’s Federal Senate for Education, Culture and Sports Commission, may prove to be one of the pioneer policies that underscore the connection between culture and development.

- The Constitution of Ecuador is unique in its recognition of legally enforceable Rights of Nature, or ecosystem rights. Until the implementation of this constitution in 2008, all legal frameworks had been anthropocentric. Article 71-74 of the Constitution prohibits the extraction of non-renewable resources in protected areas. It also insists on the avoidance of the production of monocultures in order for reforestation and rehabilitation of the soil. The seventh ‘basic principle’ of the Ecuadorian Constitution is listed as: ‘Protecting the country’s natural and cultural assets.’25 This dual recognition of the imperative of both nature and culture, side by side, highlights Ecuador’s acute awareness of the threat to both, as well as the interdependency of these areas. Disillusionment with foreign multinationals and the exploitation of Ecuador are thought to be some of the main reasons for committing constitutionally to environmental protection.26 All of the South American ecosystems can be found within the borders of Ecuador, including the Galapagos Islands. Article 21 of the Constitution is titled ‘culture and science’. It states that: ‘persons have the right to build and uphold their own cultural identity, to decide their belonging to one or various cultural communities, and to express these choices; the right to aesthetic freedom; the right to learn about the historical past of their cultures and to gain access to their cultural heritage; to disseminate their own cultural expressions and to have access to diverse cultural expressions.’

- The Canada Council for the Arts has assigned a Manager and Administrative Services (for the Council Green Committee) who, together with the Council Secretary (for Corporate Social Responsibility), have responsibility for managing environmental sustainability issues.

- The Cuban Ministry for Culture was the only survey respondent to confirm that they have funding available for environmental sustainability. They also noted that there is funding for arts organisations to consider environmental impacts, for construction and maintenance and environmental education of the public. This indicates that culture and sustainability are already connected and that the Cuban Ministry of Culture is already making financial savings through environmental stewardship.

- The Caribbean island nation of Jamaica provides substantial reference to environmental concerns in its 2003 National Cultural Policy. Environmental protection and sustained the environment are emphasised throughout the document. Jamaica has an impressive approach which recognises that ‘for development to be sustainable, there must be a strong interplay between culture and the environment.’ It goes on to state that: ‘The preservation of the environment is directly connected to the issue of the continuation of human life. Yet, the treatment of the environment is often affected by the cultural practices of communities. For this reason, there must be constant dialogue between environmental and cultural agencies to ensure that environmental and cultural factors are included in national development discussions and strategies. The desire to maintain a link between environmental agencies and the Scientific Research Council is also highlighted. This shows great potential for the willingness of the cultural sector to engage more actively in undertaking activities to ensure environmental sustainability in, through, with and by the arts and culture.’

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25 Ecuadorian Constitution. www.p deltaYgeorgetown.edu/Constitutions/Ecua
dor090806.html
26 www.theguardian.com/environment/2008/sep/24/equador.conservation
Environmental sustainability and the role of culture in sustainable development is attracting more and more attention among policymakers in the People’s Republic of China – not least because it is seen as an economic growth area with minimal environmental impact. There is a government official with responsibility for environmental sustainability in the arts/cultural sector. There is also a rapidly growing amount of legislation governing environmental impacts as the consequences of China’s rapid industrial growth and development become increasingly visible. A representative of the China Federation of Literary and Art Circles also corroborated this, saying that more and more artists are interested and creating work around the topic, and that it is increasingly taken into account as part of artistic practice (especially around international exchanges).

Asia

Belgium’s Minister for Environment, Nature and Culture, Joke Schauvliege, put forward a number of issues which applicants and committees should take into account: partnership and cooperation, consideration for the position of individual artists, the social embedding of the organization, and relationship to other sectors such as education and ecology/sustainability. There have been multiple initiatives and collaborations, as well as tools and resources developed for improving environmental sustainability practices and themes in the arts and culture sectors throughout Belgium. A joint ministerial position for environment, nature and culture, such as this one in Belgium, lends significant legitimacy to connecting culture and environmental sustainability.

Europe

The Ministry of Culture and Communication in France pointed out that, more than laws, there are regulatory incentives linked to France’s sustainable development strategy and their work incorporates some aspect of environmental auditing, resources and training. It was explained that many theatres have provided audits, and tools are being built at the initiative of groups composed by actors in the cultural sector. These tools will focus mainly on greenhouse gas emissions and energy audits for buildings.

Republic of Ireland legislation relates to mandatory reporting in the public sector on energy use and reducing consumption as outlined in the National Energy Efficiency Action Plan. Ireland’s second National Energy Efficiency Action Plan to 2020 was published by the Department of Communications, Energy and Natural Resources in February 2013, with the goals relating specifically to the public sector including an obligation on public bodies to develop and implement energy management programmes; capital projects with projected energy consumption in excess of 1GWh per annum to formally integrate the principles of energy efficient design in the project development phase; and an energy monitoring and reporting system.
Case Study: United Kingdom

Arts Council England, Creative Scotland and Arts Council of Wales

Environmental sustainability is part of strategic planning and action for the arts councils in England, Scotland and Wales. This commitment to environmental sustainability is the result of sectoral leadership from a critical mass of organisations working in partnership with these arts councils, champions within these bodies and helpful legislative prompts.

England: Arts Council England

Arts Council England now requires its 700 National Portfolio Organisations, Major Partner Museums and Bridge Organisations to report on their energy and water usage and to have an environmental policy and action plan.

Arts Council England partnered with Julie’s Bicycle to provide online tools, resources and support to the reporting organisations. Julie’s Bicycle was able to build on work already underway with 99 National Portfolio Organisations using the online Julie’s Bicycle Creative IG Tools, a set of environmental impacts tools now being used in 11 countries across the world.

It was estimated that the total carbon footprint of these 704 organisations was 121,000 tonnes²⁰. This represents a total spend of ~£26 million, just from energy and water. The results gathered from funded arts organisations by Julie’s Bicycle is the biggest single dataset of its kind in the world. The quantifying of current environmental impacts allows for the setting of benchmarks and improvements for the buildings and offices of arts and cultural organisations.

This crucial response of the arts and culture sector to tackling their carbon footprint and playing their part in the global shift required for sustainable development is also being reflected in artistic responses, which have proliferated around sustainability in recent years. By making environmental reporting a requirement in the arts and culture sector, this global issue will inevitably be reflected in the creative content produced by or in affiliation with these organisations. As stated in the report on the first year reporting results: ‘It can be surmised that the flourishing of new creative thinking and new markets for greener goods and services.

Arts Council England specified the UK Climate Change Act 2008 as the legislation requiring their organisation to act on environmental sustainability, which sets out a legally binding target to reduce UK carbon emissions by 80% by 2050. They also explained their reporting requirement: ‘Government departments, non-ministerial departments, agencies and Non-Departmental Public Bodies must report as a minimum certain GHG emissions in their Annual Reports as part of their statements on sustainability performance’.

As well as reducing the ecological footprint of the UK’s arts and cultural sector, this approach based in reporting aims to stimulate a wider cultural shift in arts practice, fostering new creative thinking and new markers for greener goods and services.

Scotland: Creative Scotland

Creative Scotland is the development body for the arts and creative industries in Scotland. Similar to Arts Council England, they are required under the Climate Change (Scotland) Act 2009, to deliver the Act’s emissions reduction targets (42% by 2020), and to act in the most sustainable way possible.

Creative Scotland publicly publishes their environmental commitments. They are developing an environmental management system, producing guidance, support and tools for the organisations that they fund, enabling them to report on their sustainable behaviour and contribution to CO2 emission reduction. Creative Scotland will also demonstrate how the work they fund positively influences sustainable behaviour. One such example of this is Imagining Natural Systems, a funded interdisciplinary project exploring the interplay between the natural world and its representation. Its aim was also to promote deep collaboration and knowledge exchange between the creative and scientific sectors. As well as a carbon management plan and monitoring, measuring and evaluation of day-to-day actions, environmental sustainability is the responsibility of all staff and will be built into job descriptions and contracts. Creative Scotland recently announced that from 2014 it would ask funding recipients to provide environmental information (through the Julie’s Bicycle IG Tools licensed to Creative Carbon Scotland).

Wales: Arts Council of Wales

Arts Council of Wales identified in their response that the Sustainability Duty, as part of the current programme of legislation of the Welsh Government, is the legislation that requires them to act on environmental sustainability in the arts. Further research revealed that this comes under section 79 of the Government of Wales Act 2006.²¹ The Sustainable Development Annual Report 2011–2012 explains the onus on Ministers to carry out a review of the effectiveness of their Sustainable Development Scheme.
• Latvia similarly recognises the overlap in the roles of cultural and environmental ministers. A feature of their cultural policy is for inter-ministerial or intergovernmental co-operation. The Ministry of Culture is cooperating with the Ministry of Environmental Protection and Regional Development and the administration units of the planning regions that have taken over the coordination role for cultural policy on a regional level. This type of collaboration could be the ideal spark for an environmental cultural policy, realising the role that the arts and culture sectors could have in contributing to their sustainable development agenda.

• Malta has a relatively high policy awareness of environmental risks among European countries due to issues including its limited freshwater resources. The Maltese National Cultural Policy aims to ‘promote understanding of the inter-relationship of well-being between society, culture, economy, and the environment’ and makes explicit reference to the Policy’s relationship to the EU 2020 strategy goal of reducing greenhouse gas emissions, and highlights Gozo’s eco-island initiative as ‘as part of a creative and innovative process towards sustainable development.’ An adviser to Malta’s Parliamentary Secretariat for Culture who contributed to this research also mentions that ‘The National Directorate of Cultural Programs and its counterparts in the provinces and municipalities have developed an Awareness Raising Program on environmental sustainability and protection in each territory.’

• The current National Cultural Policy in the Czech Republic supports ‘culture as a sector that can play an essential role in the development of Czech society in the future and a sector where the economic, environmental and social development of the state is supported.’ Section 1:13 of their policy is titled ‘Help solving environmental issues by works of art,’ and fully endorses the idea that cultural activities will play a major role in sustainable development issues. It goes so far as to claim ‘Cultural traditions influence citizen’s everyday life and behaviour more than legislative regulation.’

• In its 2003 publication A Swedish Strategy for Sustainable Development, the Swedish government said that cultural policy measures ‘must be based on a holistic view of human beings and their environment and integrated into all sectors of society.’ In the Swedish Government Bill ‘Time for Culture’ 2009/103 published by the Ministry of Culture as an update and revision to its cultural policy, Sweden pledges that opportunities will be improved for developing an appropriate and relevant knowledge base for environmental work in the area of culture, however currently this appears to be predominately interpreted in the context of public environments and urban development. Within the Swedish Arts Council, there is a staff member responsible for reporting back to the government on the carbon footprint of the organization itself – but this does not stretch to the impact of funded organisations.

• The South Pacific is one of the most widely referenced nations vulnerable to marginal sea level rise. Environmental sustainability is integrated in relation to tourism, although there is no evidence found online of it being written into cultural policy.

• The Cook Islands legislation requires the cultural sector to consider environmental sustainability in conjunction with the protection of traditional knowledge. The policy aims to integrate this into cultural policy.

• Fiji government policy regards culture as inherently part of their sustainability approach and identifies the need to think of culture and its impact on the environment. This is reinforced by the acknowledgement that: Local ecological knowledge and traditional management practices, as part of the local systems of values and meanings, have proved to be environmentally sustainable. The challenge is now to translate this into practical projects and to change policies that strengthen the cultural dimensions of the relations between the environment and development. It is recognised that: ‘The tourism industry and local community must find a balance between profitability and sustainability. Cultural heritage sites and traditional arts should be conserved and protected.’

The low lying Oceania and Pacific Island nations are particularly vulnerable to the effects of climate change, most notably sea level rise, the increased risk and severity of storms and unpredictable weather patterns.

• The 2011 Cultural Mapping Report of the Solomon Islands draws particular attention to the need to support environmental policies and programmes with particular reference to protection of custom/historical sites, and to those aspects of the environment essential for the continuing knowledge and practice of traditional ways of life, skills and technologies.

• The Samoan Ministry of Education, Sports and Culture also aims for the achievement of environmental sustainability as part of its Strategic Policies and Plans, 2006-2015.

• Palau’s Cultural Mapping Report recognises that ‘the environment is integrated closely with culture’ and goes on to note that ‘research needs to take it into account: steps taken to preserve the environment will indirectly help to preserve culture.’

The Maldives in the Indian Ocean are one of the most widely referenced nations vulnerable to marginal sea level rise. Environmental sustainability is integrated in relation to tourism, although there is no evidence found online of it being written into cultural policy.
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About Julie's Bicycle:
Julie's Bicycle is a leading international charity bridging the gap between environmental sustainability and the creative industries. Our vision is a creative community with sustainability at its heart and our mission is to provide the expertise, inspiration and resources to make that happen.
Currently working with over 1000 cultural organisations in the UK and Europe, Julie's Bicycle offers free online tools, research, and bespoke consultancy to help arts organisations measure, manage, and reduce their environmental impacts. Founded by the music industry, with expertise from the arts and sustainability, Julie's Bicycle bridges the gap between the creative industries and sustainability. Based on a foundation of peer-reviewed research, we sustain creativity, enabling the arts to create change.
Arts Council England and Julie's Bicycle entered into a partnership in 2012 to deliver an environmental support programme for National portfolio organisations, Major partner museums and Bridge organisations. The partnership, which runs from 2012 to 2015, combines the annual CO2e measurement of energy and water use using Creative Industry Green Tools, and support to develop an Environmental Policy and an Action Plan for each organisation.
This report has drawn from Arts Council England Sustaining Creativity, with thanks.

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About IFACCA:
The International Federation of Arts Councils and Culture Agencies (IFACCA) is the global network of arts councils and ministries of culture.
Our vision is a world in which the arts are valued in themselves and for their contribution to strengthening communities and enriching lives.
Our mission is to improve the capacity and effectiveness of government arts funding agencies to benefit society through networking, advocacy and research.

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The arts and environmental sustainability:

an international overview

November 2014
Appendix I
ENVIROMENTAL ADVICE AND TOOLKITS SPECIFIC TO THE ARTS

This section identifies some resources and support available. These resources provide starting points, guidance and templates to help implement environmental impact audits and sustainability action plans, as well as carbon footprinting tools. The resources fall broadly into three categories:

Tools – usually online calculators and databases that offer automated but targeted information, e.g., carbon auditing/footprinting results. There are a growing number of free carbon footprinting tools available online, but the focus here is on those tailored to the arts and culture sector, or a specific creative industry.

Guidance – publications, websites, and apps that gather together best practice, advice, worksheets, templates and case studies to inspire improved environmental performance.

Certifications, Standards and Awards – assessment, labelling and award programmes that assure that a product or service has met predetermined environmental criteria, or is complying with environmental standards including emissions reductions; or is focused on environmental issues. These can also provide guidance directly to the certifying or awarded organisation by specifying what organisational practices are required to achieve a minimum level. Awards are also often a form of funding. This list focuses only on awards covering arts and culture and the environment.

The options below are a starting point. Other useful sources of generic support include local municipalities, central government environment departments, NGOs, charities and universities.

Important Note: These lists only include those international tools and resources that were given in response to prompting questions in the survey, or that could be searched for in English, or of which the researchers had prior knowledge. The use of Google Translate allowed for the search of some non-English key words to look for resources. However, it should be noted that other resources may be available in other languages (e.g., Arabic, Chinese languages) that this research has not yet uncovered.

While this list is global in scope, it is not yet comprehensive. The green economy and low carbon environmental goods and services sector is stimulating a fast-growing pool of resources, guides, certifications, funds and tools available for such work in the arts and creative sectors.

TOOLS

- Julie’s Bicycle’s Creative IG Tools are a set of free carbon calculators designed specifically for the creative industries. They have sector-specific metrics for venues and theatres, offices, festivals and outdoor events, productions, freight, touring and travel. They accurately measure impacts from energy, water, waste, travel and materials. Designed by the arts industry with environmental experts they take into account measurement challenges such as operating from a building you don’t own, multiple arts profiles, and home working. The tools are providing data which underpins sector-specific benchmarks and are being used internationally.
  http://www.juliesbicycle.com/industry-green/ig-tools

- CarbonClip is a French carbon measurement tool for the evaluation of audiovisual productions. It was developed by ECOPROP, a French audiovisual sector environmental collective, following experiments and assessment of the carbon emissions associated with various processes undertaken and materials utilised in the production of audiovisual works. Some approximations were made and so the result is taken as within 30% of the actual emissions and is not an absolute value.
  www.ecoprod.com/component/com_calculateur.ecoprod/ itemid/100333/view/calculateurecoprod/

- The Verdigris Project: ISO 16759 is a relatively new having just launched in the summer of 2013. It is for calculating the carbon footprint for the international print community. It provides a range of articles and reference links for printers, publishers, technology providers and other interested or related organisations.
  http://verdigrisproject.com/

- Cooling Man is a specific greenhouse gas emissions calculator to calculate individual attendees carbon footprints for Burning Man Festival.
  http://www.coolingman.org/learn_more/calculator/cfm

- The Enworks toolkit is designed to help organisations improve their energy efficiency. Although it is not specific to the arts and culture sector it can be used by any sector and shows the environmental and economic savings of using such toolkits
  http://www.efficiencytoolkit.net/

- Albert the Carbon Calculator is a UK carbon calculator for TV production
  http://www.abfats.org/about/sustainability/albert/

- Eventberry is an event support tool for achieving ISO 20121, an international standard for sustainability management systems for event production companies.
  www.eventberry.com/

- sMeasure is an online tool that tracks a venue or office’s weekly energy use and Co2/GH emissions. It analyses performance against external temperature and identifies over/under-spend. Provides projected UK DEC (Display Energy Certificate) ratings.
  http://www.smeasure.com/

- Eco Art South Florida uses GIS mapping tool developed by Dartmouth college students to help identify sites with the highest potential significance for establishment of ‘EcoArt nodes’ which host and run community environmental art and education programmes.
  http://ecoartsofla.org/

- The Cost of Carbon is an interactive tool/game for measuring climate change effects in your area
  www.thecostsofcarbon.org/?utm_source=care2&utm_medium=email&utm_campaign=24-hours

- The Carbon Trust tools page, including an energy management self assessment tool that could be used for arts organisations, the Public Sector Carbon Network (UK)
  http://www.carbontrust.com/resources/toolkit/page=1

- Resurgence Quick Carbon Calculator; connected to APE (Artist’s Project Earth), although not specific to arts & culture
  http://www.resurgence.org/education/quickcalc.html

  http://www.bre.co.uk/greenguide/calculator/page.jsp?id=2071

- GAP (Green Arts Portal) – Creative Carbon Scotland, provides a how-to guide for making carbon reductions in the arts, using Julie’s Bicycle IG Tools, sMeasure and custom checklists.

- Groene Vent is a Belgian website providing the ‘Scan Event’ tool for calculating the carbon footprint of music events, cultural event and sporting events. The ‘scanned’ events are then entered for the Green Event Award at the end of the Year, worth €2000
  http://www.groenevent.be/menu-categories/doe-de-scan

- EcoArt (Dutch for Young Lettuce) provides a “co2 calculator for the arts”. They do carbon snapshots, have checklists for arts practices, the daily operation of organisations and building checklist for buildings of the arts sector. Based in Belgium. The carbon calculation tool is designed to measure energy, water, waste, paper and mobility.
  www.calculator.jongebla.be/co2-calculator-voor-de-kunsten

- Ecolife is a Belgian social organisation that provides links to a range of tools and coaching for a diverse audience
  http://www.ecolife.be/

- Culture360.org: an online platform by the Asia-Europe Foundation connecting the people of Asia and Europe through arts and culture. Although it does not provide carbon calculation tools the platform/forum works as a tool for linking up environmental arts organisations
  http://culture360.org/join-culture360/

- Jonge Sla (Dutch for Young Lettuce) provides a “co2 calculator for the arts”. They do carbon snapshots, have checklists for arts practices, the daily operation of organisations and building checklist for buildings of the arts sector. Based in Belgium. The carbon calculation tool is designed to measure energy, water, waste, paper and mobility.
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- **Platform** is a UK organisation combining art, activism, education and research. Their current campaigns focus on the social, economic and environmental impacts of the global oil industry. They provide education courses, exhibitions, art events and book projects and have a range of research, publications, media, links, advice and inspiration on their website: [http://platformlondon.org/](http://platformlondon.org/)

- **Green Guide** website - green directory, eco news, green events; includes section I/I for Events, Awards and Exhibitions: [greenguide.co.uk/I/I/I/EVENTS/AWARDS/EVENTS/EXHIBITIONS](http://greenguide.co.uk/I/I/I/EVENTS/AWARDS/EVENTS/EXHIBITIONS)

- **Green Guide for Artists**- Non-Toxic Recipes, Green Art Ideas, and Resources for the Eco-Conscious Artist, is a book by Karen Michel. For visual artists and writer's tool.

- **Transartists** is a source of information on artist-in-residence opportunities worldwide, currently working with Julie’s Bicycle on Green Arts Lab Alliance, dedicated to promoting environmental sustainability and how that can be explored in practical, ethical, and artistic ways, across arts and cultural communities across Europe: [http://www.transartists.org](http://www.transartists.org)

- **Sustainability and Contemporary Art** is a blog exploring the deepening relationship between contemporary art and notions of environmental sustainability. The aim is to both track the recent history of these ideas and highlight current developments in the field of sustainability and contemporary art. [http://artandsustainability.wordpress.com](http://artandsustainability.wordpress.com)

- **Forum for the Future** is an independent non-profit working globally with business, government and other organisations to solve complex sustainability challenges. They have a variety of resources focused on the arts and creative industries, including ‘The Creative Industries Sustainability Beacon Projects’: [www.forumforthefuture.org/sites/default/files/project/downloads/creative_industries_sustainability_beacon_project.pdf](http://www.forumforthefuture.org/sites/default/files/project/downloads/creative_industries_sustainability_beacon_project.pdf)

- **Artists for Climate Change (Director) - artists’ programmes designed to excite children and young people’s imagination and to further understanding around issues of climate change and sustainability.** [http://www.jayburgoyne.com/Uploads/35/36/35363090/ArtistsForClimateChange2ndReport01.-10.pdf](http://www.jayburgoyne.com/Uploads/35/36/35363090/ArtistsForClimateChange2ndReport01.-10.pdf)

- **ELF (Earth Love Fund)** is an established non-profit organisation which encourages artists from all walks of life to give something back to the environment. [http://www.earthlovenewcastle.co.uk/music.htm](http://www.earthlovenewcastle.co.uk/music.htm)

- **Greenfunders** under the EFN (Environmental Funders Network) provides a list of funds and grants made by charitable trusts in the UK, directed towards environment and conservation work. This includes some that could be applied for by arts organisations focused on environmental action. [http://www.greenfunders.org/whoisinvolved/](http://www.greenfunders.org/whoisinvolved/)

- **No. 9 Contemporary Art & the Environment** is a Canadian arts organization that uses art and design to bring awareness to environmental concerns (responded to arts organisations survey). [http://www.reifica.ca/mission.php](http://www.reifica.ca/mission.php)

- **Green Shoot Pacifc** is an Australian organisation offering practical sustainability solutions to embed best practice into across production management industries including events, screen, sport, touring and facilities. [http://www.greenshootpacific.com/](http://www.greenshootpacific.com/)

- **Green Arts Project** is a network of Australian arts professionals, organisations and venues working towards greener live performance, supported by the NSW Office of Environment and Heritage. [http://www.greenartproject.org/](http://www.greenartproject.org/)

- **Green Music Australia** helps musicians, venue operators, festival organisers and anyone else across the music industry work out what they can do most easily and affordably to reduce their environmental footprint. [http://www.greenmusic.org.au](http://www.greenmusic.org.au)

- **Tipping Point** is active in both the UK and Australia and offers a range of activities centred on exposing artists from all art forms to the enormous challenges of climate change, working in tandem with scientists at the forefront of the subject. TippingPoint’s role is to be a catalyst and to find new ways of increasing the level of engagement of artists in this complex issue. [http://www.tippingpoint.org.uk/](http://www.tippingpoint.org.uk/) and Tipping Point Australia. [http://tippingpointaustralia.com.au](http://tippingpointaustralia.com.au)

- **Green Music Group**, a project of the American non-profit organization Reverb, is an environmental coalition of musicians, industry leaders and music fans working collectively to bring about environmental change within the music industry and further, both by providing practical advice and organizing ‘awareness tours’. [http://www.greenmusicgroup.org/](http://www.greenmusicgroup.org/) and [http://www.reverb.com/](http://www.reverb.com/)

- **Creative Carbon Scotland** is a partnership of arts organisations working to put culture at the heart of a sustainable Scotland. They provide training and support in carbon measurement and reductions; initiating special projects which engage organisations, artists and audiences in the sustainability debate and inspiring behavioural change; lobbying government, funding bodies, organisations and artists for the role of the arts in building a more sustainable Scotland. [http://www.creativescotland.scot/d/136](http://www.creativescotland.scot/d/136)

- **Cape Farewell** works in partnership with scientific and cultural institutions to deliver an innovative climate programme of public engagement and to inspire the creation of climate focused art. Cape Farewell is based in the UK and Canada. [http://www.capefarewell.com/](http://www.capefarewell.com/)

- **CSPA (Centre for Sustainable Practice in the Arts)** is a Think Tank for Sustainability in the Arts and Culture based in the United States (responded to arts organisations survey). [http://www.sustainablepractice.org/about-us/the-cspa/](http://www.sustainablepractice.org/about-us/the-cspa/)


- **Green Arts Marketplace** is a database of top suppliers, freelancers and venues to the creative industries that are committed to good environmental practice, compiled by Julie’s Bicycle. [http://www.greenartmarketplace.com/](http://www.greenartmarketplace.com/)

- **Sustainable Event Management System (SEMS)** is a comprehensive sustainability management system designed for all event and meetings organisers. Implementation of SEMS reduces the economic, social and environmental impacts of an event and provides a reporting mechanism for attendees, staff, customers and shareholders. [www.sustainableevetnsolutions.com.au](http://www.sustainableevetnsolutions.com.au)

- **Julie’s Bicycle’s** resources page and associated publications provide both the widest ranging and most specific advice, guides, tools and templates for environmental sustainability in the arts and culture sector. [http://www.juliesbicycle.com/resources](http://www.juliesbicycle.com/resources)

- **The RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce)** is a UK organisation committed to finding innovative practical solutions to today’s social challenges. Sustainability resources: [http://www.thersa.org/venue-hire/sustainability and the RSA Accreditation Scheme: http://www.thersa.org/sustainability](http://www.thersa.org/venue-hire/sustainability and the RSA Accreditation Scheme: http://www.thersa.org/sustainability)

- **The Global Reporting Initiative (GRI)** is a network-based organisation that has pioneered the development of a widely used sustainability-reporting framework. They are committed to their continuous improvement and application worldwide. This framework sets out the principles and indicators that organisations can use to measure and report their economic, environmental, and social performance. Tailored versions of the GRI Guidelines are available for different sectors in Sector Supplements. For the event production world the relevant supplement is the GRI Event Organisers’ Sector Supplement (EOSS), which provides reporting guidance that is suitable for all types and sizes of events. This includes business events (e.g. exhibitions, meetings and conferences), sports events and cultural events (e.g. festivals). The guidance covers the reporting organisation’s event and other activities throughout the complete project life cycle of an event, including business operations during the planning phases, and can be used to report on multiple or one-off events. [www.globalreporting.org](http://www.globalreporting.org)

- **The Ashden Directory — bringing together environmentalism and performing arts** [http://www.ashden.org/directory/](http://www.ashden.org/directory/)

- **On Sustainability** is a knowledge community brought together by a common concern for sustainability in an holistic perspective, where environmental, cultural, economic and social concerns intersect. [http://onsustainability.com/](http://onsustainability.com/)


- **ARTSpring** is a curatorial hub based in China which brings arts practitioners together with organisations that are searching for new ways of connecting with people, cultural improvisations for sustainability. [http://art-spring.org/en](http://art-spring.org/en)

- **IMAGINE 2020** - Art and Climate Change is a network of eleven arts organisations who support artistic work that explores causes and effects of climate change. The objective of the network is to increase awareness among the artistic community and the general public and to provoke change within the cultural sector and beyond. The network will also research new ways of producing and presenting exciting artworks with minimal environmental impact, and share its learning in order to get the European cultural sector involved to a common concern for sustainability in an holistic perspective, where environmental, cultural, economic and social concerns intersect. [http://www.imagine2020.eu](http://www.imagine2020.eu)

- **Sustainability and Culture** was an International Conference held in Thessaloniki in April 2013. This conference looked at the potential for culture to contribute to the restoration of the true, human-centered dimension of sustainability and alternative, sustainable and creative future prospects. Resources from the event are available on the conference’s website. [http://sustainabilityculture.thesissalonikiconference.org/](http://sustainabilityculture.thesissalonikiconference.org/)

- **Green Arts Web** is an online resource of environmental art, including a resources page with a list of multiple-artist projects focusing on art and ecology and/or eco-activist art. [http://www.greenarts.org](http://www.greenarts.org)

- **Green Museum** is an online museum of environmental art, acknowledging some of the challenges facing artists, community groups, non-profit organisations and arts institutions presenting and discussing environmental art. [http://www.greenmuseum.org](http://www.greenmuseum.org)


- **Powerful Thinking** is a think do tank that brings together festivals, suppliers and environmental organisations to explore ways to reduce the costs and carbon associated with energy use at festivals through increased efficiency and alternatives, and share findings to promote a lower carbon industry. The website contains case studies as well as a free guide on sustainable energy management for outdoor events. [http://www.powerful-thinking.org.uk](http://www.powerful-thinking.org.uk)
Since the publication of the IFACCA D’Art Report 34a Arts and Ecological Sustainability, there has been a significant growth in activities, organisations, initiatives, projects and resources that facilitate some level of interaction between the arts and environmental sustainability.

There are various awards aimed at green, ecological, environmental and/or sustainable art or arts activities. The survey question “Do you know of any certification or awards related to environmental sustainability in the arts?” aimed to identify other incentives or rewards for incorporating environmental sustainability thinking in the arts.

• The Environmental Reporter of the Year Award, awarded by Environment Africa to the best reporter/media house highlighting issues of environmental sustainability.

• Creative Industry Green (IC) Certification is Julie’s Bicycle’s environmental certification scheme for the arts and culture sector. It covers outdoor events, festivals, buildings, venues, offices and CD packaging. Industry Green provides an audit report of environmental performance, covering energy, waste, water, and travel, and is an Industry Green certification of 1 to 3 stars to show staff, suppliers, artists and audiences’ commitment to going green.

• The Arts Council of Ireland highlighted certification from the National College of Art and Design, an MA or PhD through Practice in Design in the research area of ‘design sustainability’, as outlined on its website: http://www.ncad.ie/art-design-research-institute/research-priorities-2013-2016/design-sustainability. Various other degrees and higher education certifications exist and are being developed that deal with issues of environmental sustainability and a sector of the arts.

• The Arts Council of Wales identified the Green Dragon Environmental Standard: a stepped Standard in Wales, recognising higher education certifications exist and are being developed that deal with issues of environmental sustainability and a sector of the arts.


• Canada Council for the Arts is moving into a silver SEED certified building in late 2013/early 2014. LEED certification, akin to BREEAM Certification, is a suite of rating systems for the design, construction, operation, and maintenance of green buildings, homes and neighbourhoods, but was up until recently only available in North America. http://www.usgbc.org/leed

• The Asia Cultural Artists Association I. O. Thousand Talent Project was initiated in September 2013 with the aim of training 10 thousand cultural artists annually for 10 years, who will take environmentally sustainable development as the theme of their creations annually. This provides the Asia Cultural Artists Fund Awards. http://www.3zhgfx.com

• The Chartered Institution of Water and Environmental Management, based in the UK, Hong Kong and Balkan Countries, has established the Nick Reeves Arts and the Environment Award, awarded by their AENI (Arts and Environment Network) in association with the Centre for Contemporary Art and the Natural World (CCANW). Previously titled the AWInspiring! Award, it is given in recognition of an outstanding contribution in the field of environmental arts. It is rewarded to a UK born or based artist or group that has contributed innovatively to CWEM’s vision of “putting creativity at the heart of environmental policy and action”. It point out that schemes such as this symbolise the growing significance of cross-disciplinary approaches in relating imaginatively to the world, and in responding to the environmental and cultural challenges of the age. Previous winners include Platform, Richard Long and Cape Farewell.

• The National Ecological Merit Award in Mexico is not specific to environmental sustainability in the arts, but the Mitte Project working in the arts sector, won the award in 2011.

• The French audiovisual and scenic events trade association, Synapex, initiated the Presta3D label. To be granted the label it is required that entertainment companies and events tackle their environmental, social and economic impacts, including energy consumption, water resource management and waste recycling.

• The COAL Prize is an annual award given for a contemporary art project about the environment, and awards the winner with €10,000. It comes under the auspices of the French Ministry of Culture and Communication, the French Ministry of Ecology and Sustainable Development, the National Centre of Fine Arts (CNAP), and enjoys the support of Le Laboratoire, PwC and a private benefactor. http://www.projetscolocoevain/2011/2012/coal-prize-2013-open-call-adaptation/

• Display Energy Certificates (UK) show the energy performance of a building based on actual energy consumption as recorded annually over previous years. It is required for buildings that are occupied in whole or part by public authorities and by institutions providing services to the public, such as concert halls, theatres, libraries and museums. http://www.communities.gsi.uk/education/planningandbuilding/displaysenergycertificates

• A Greener Festival is an award for festivals in the UK and abroad. www.greenerfestival.com

• WWF Earth Hour Creative Arts Award for visual and performing arts exploring environmental concerns, and offering audiences new ways of understanding and engaging with the issues. http://earthhour.org.au/awards/creative-arts/

• The NRDC (Natural Resource Defence Council) Environmental Art Prize, for environmentally related paintings, drawings, prints, or mixed media pieces. http://www.nrdc.org/nrdconscious/


• Sustainable Arts Foundation Award: US award with two categories (writing and visual arts) http://www.sustainableartsfoundation.org/awards

• The CCWA (Conservation Council of Western Australia) Environmental Arts Award, covering predominantly visual arts http://ccwa.org.au/arts

• Eco Arts Awards is an international annual online arts competition that currently features four creative categories: Songwriting, Literature, Fine Art and Re-Purposed Materials in Art & Design, focused on creative expression around ecology. http://www.ecoartsawards.com

• The GRI (Global Reporting Initiative) has in the past provided a GRI Reader’s Choice Award.

• The International Green Awards, a sustainable business initiative set up to recognise strategies that use creativity in an engaging and effective manner, leading to more sustainable outcomes. http://www.greenawards.com

• The As Helen Awards aim to bring to light ground-breaking green energy champions in the UK and developing world and inspire others to follow (not specific to arts and culture). http://www.asheenawards.org
## Appendix III
### REGIONAL ARTS/CULTURAL SUPPORT HUBS

This Appendix lists regional arts/cultural support hubs providing some guidance and resources relating to environmental sustainability, or showing the potential to further develop such resources in their region (overlaps with many resources/providers of resources in Appendix II). The ‘country’ category also indicates which IFACCA member(s) the organisation is likely to be relevant to geographically.

### Global region/continent: Europe

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Type</th>
<th>Action</th>
<th>About</th>
<th>Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>CWEM: Chartered Institution of Water and Environmental Management</td>
<td>UK, Hong Kong and Baltic Countries</td>
<td>Independent, chartered professional body and registered charity</td>
<td>Networking platform for information on European arts and culture. Linking across borders. Provides links to other online resources, including articles and reading material on environmental sustainability in the arts. Also provides online networking tools to enable and strengthen the capacity for cultural collaboration within the cultural sector, and has platforms for discussion and discourse on current issues affecting the cultural sector.</td>
<td>Global</td>
<td></td>
</tr>
<tr>
<td>LabForCulture</td>
<td>All of Europe</td>
<td>Project (hosted by ECF)</td>
<td>Platforms, information and resources, networking tool.</td>
<td>Network platform for information on European arts and culture. Linking across borders. Provides links to other online resources, including articles and reading material on environmental sustainability in the arts. Also provides online networking tools to enable and strengthen the capacity for cultural collaboration within the cultural sector, and has platforms for discussion and discourse on current issues affecting the cultural sector.</td>
<td>All of Europe</td>
</tr>
</tbody>
</table>

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<tbody>
<tr>
<td>Translocal Institute of Contemporary Art</td>
<td>Global</td>
<td>International network</td>
<td>Belgium, Denmark, Mexico, France - Global</td>
<td>Mailing list, wiki platform, websites, networks, international events</td>
<td>Transnational research into contemporary art and making its knowledge publicly available-including research into contemporary art and environmental sustainability.</td>
</tr>
<tr>
<td>Audiens</td>
<td>Belgium</td>
<td>Umbrella advocacy and lobby organization</td>
<td>All Europe</td>
<td>Local, regional, national and European level campaigning on policy, research on policies</td>
<td>Advocacy and lobby organization promoting arts and culture as building block of the European project-political platform for arts and culture. First port of call for informed opinion and debate about arts and cultural policy in Europe.</td>
</tr>
<tr>
<td>TransArtists</td>
<td>The Netherlands</td>
<td>Platform</td>
<td>France</td>
<td>Online resource centre</td>
<td>Guides, factsheets, offsetting and carbon footprint calculator for the audiovisual sector: Carbon’Clap!</td>
</tr>
<tr>
<td>Ephymera Sostenibilidad</td>
<td>Spain</td>
<td>For profit consultancy</td>
<td>Spain</td>
<td>Consultancy research and information</td>
<td>Sustainability consultancy for outdoor events- events, festivals and ISO 20121 - carbon footprints, sustainability reporting, sustainable event planning.</td>
</tr>
<tr>
<td>IETM- International Community for Contemporary Performing Arts</td>
<td>Belgium</td>
<td>Network and membership organisation</td>
<td>Belgium</td>
<td>Consultancy</td>
<td>Expertise on artist-in-residence programs and related issues, with a section specifically dedicated to sustainability, in the AiR Collection, The Sustainers</td>
</tr>
<tr>
<td>PrestaDD</td>
<td>France</td>
<td>Awards body</td>
<td>France</td>
<td>PrestaDD label Award, Club Sustainable Development</td>
<td>Sustainable development and corporate social responsibility within a joint group of social partners bringing together professionals of culture, communication and media.</td>
</tr>
<tr>
<td>Cultura21</td>
<td>Germany, Denmark, Mexico, France - Global</td>
<td>International network</td>
<td>Global</td>
<td>Making list, wiki platform, websites, web-magazine, networks, international events</td>
<td>Promoting transnational research into contemporary art and making its knowledge publicly available-including research into contemporary art and environmental sustainability.</td>
</tr>
<tr>
<td>Green Track</td>
<td>Belgium (Ghent and Leuven)</td>
<td>Working with Ghent’s Climate Alliance</td>
<td>Belgium</td>
<td>Tailored support, activities and workshops, joint advocacy, opportunity to participate in group purchases.</td>
<td>Making the Ghent arts sector more sustainable, both in its activities and the overall arts programme. Working with Ghent’s Climate Alliance who plan to transform the city to a sustainable and climate-neutral city by 2050. Made a Green Track charter, with the promise of sustainable and ecological work. A number of significant Belgian arts sector players have signed it.</td>
</tr>
<tr>
<td>Cultura21</td>
<td>Hungary and UK</td>
<td>Institute</td>
<td>European</td>
<td>Research, activities, resources, news.</td>
<td>Guides, factsheets, offsetting and carbon footprint calculator for the audiovisual sector: Carbon’Clap!</td>
</tr>
<tr>
<td>Ecoprod</td>
<td>France</td>
<td>Collective/industry response</td>
<td>France</td>
<td>Online resource centre</td>
<td>Guides, factsheets, offsetting and carbon footprint calculator for the audiovisual sector: Carbon’Clap!</td>
</tr>
<tr>
<td>PrestaDD</td>
<td>France</td>
<td>Joint group</td>
<td>France</td>
<td>PrestaDD label Award, Club Sustainable Development</td>
<td>Sustainable development and corporate social responsibility within a joint group of social partners bringing together professionals of culture, communication and media.</td>
</tr>
<tr>
<td>Universovivo</td>
<td>Spain</td>
<td>For profit consultancy</td>
<td>Spain, and European partners</td>
<td>Consultancy</td>
<td>Sustainability communications and sustainability consulting for events. Sustainability certification for cultural festivals in Spain- “Certificado VIVO”, and a lower-tier “Compromiso VIVO”.</td>
</tr>
<tr>
<td>Ephymera Sostenibilidad</td>
<td>Spain</td>
<td>For profit consultancy</td>
<td>Spain, and European partners</td>
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</tbody>
</table>

The image contains a table with entries covering various organizations and initiatives focused on arts and environmental sustainability. Each entry includes the name of the organization, country, type of organization, membership, actions, and about details.
Global region/continent: Africa

Name: Culture Fund of Zimbabwe Trust and Environment Africa
Country: Zimbabwe
Type: Culture fund trust and environmental non-profit
Member: Zimbabwe
Action: Cross-sectoral partnership; funding; training; venues.
About: Working towards further mainstreaming green issues in the arts and culture sphere through partnerships with environmentally focused institutions such as Environment Africa.
http://bit.ly/1u0U92z

Name: dala
Country: Durban, with global ties
Type: Interdisciplinary collective
Member: National Arts Council of South Africa
Action: Space and resource provision; facilitation.
About: An interdisciplinary creative collective that believes in the transformative role of creativity in building safer and more liveable cities; data emerged as a response to the growing need for a sustainable space for creative practitioners actively engaging in the production of art, architecture for social change in the city. dala believes that sustainable change can only happen through democratic participation and collaboration; data therefore facilitates creative initiatives between creative practitioners from a variety of backgrounds (artists, architects, researchers, performers, urban planners, designers), the municipality, and most importantly the people and organisations that live and work within and around the city.
http://www.dalarts.org/

Name: UNESCO: Recycling Art for Sustainable Development, 2012
Country: Egypt
Type: National membership body – international society
Member: Ministry of Culture, Egypt
Action: Space and resource provision; facilitation.
About: 2013 conference on Sustainable Education: Africa and the Middle East, by Helwan University. Short document with a section on sustainable art education; the INSEA: Africa and Middle East Congress document in 2013 highlighted the shortfalls of education in teaching “care and conserve”, but rather to “compete and consume”: Main objective; Building strategies against consuming towards better Egyptian life.

Name: Tshwane University of Technology
Country: South Africa
Type: Specialised UN agency
Member: South Africa
Action: UNESCO International Fund for Cultural Diversity (IFCD) and Cape Town’s Harlequin Foundation, an NGO that promotes youth development and environmental awareness, working to train and skill women, single parents and disabled adults from disadvantaged communities in recycled arts which helps them build micro-enterprises and secure jobs around festivals and carnivals in South Africa.

Name: Julie’s Bicycle: The arts and environmental sustainability: an international overview
Country: Belgium
Type: Coalition, association.
Member: Belgium
Action: Cross-sectoral partnership; funding; training; venues.
About: An interdisciplinary creative collective that believes in the transformative role of creativity in building safer and more liveable cities; data emerged as a response to the growing need for a sustainable space for creative practitioners actively engaging in the production of art, architecture for social change in the city. dala believes that sustainable change can only happen through democratic participation and collaboration; data therefore facilitates creative initiatives between creative practitioners from a variety of backgrounds (artists, architects, researchers, performers, urban planners, designers), the municipality, and most importantly the people and organisations that live and work within and around the city.
http://www.dalarts.org/

Name: CACIS – El Forn Calc
Country: Spain
Type: Private non-profit initiative
Member: Spain
Action: Produces contemporary art; research; reflection and experimentation.
About: Focuses efforts on the creation, dissemination and study of new languages of contemporary art, nature and sustainability at national and international levels with interventions on the landscape, exhibitions and specialised training.

Name: COAL
Country: France
Type: Coalition, association.
Member: France
Action: Art Prize, resources, networking, support.
About: Coalition of professionals from contemporary art, sustainable development and research in order to promote the emergence of a culture of ecology; COAL mobilizes artists and cultural actors on social and environmental issues; COAL relays the current international art related to the ecology of resources.org; organizes COAL Prize Art and Environment, supports communities and institutions in a cultural approach to environmental issues.
http://www.projetcoal.org

Name: Sustainability and Culture; Thessaloniki 2013
Country: Greece
Type: Collaboration for conference
Member: Europe, global
Action: International conference, rules and tools.
About: One-off international conference investigating the contribution of culture to sustainability. Rules and tools that can reduce the operating expenses of an organisation while increasing its social and environmental added value.
http://sustainability-culture.thesalonikiconference.org/

Name: Jonge Sla
Country: Belgium
Type: Working group
Member: Belgium
Action: Aimed at venue-based organisations. Published Current 87 “A changing climate - the ecological footprint of the arts” in 2008. Joke Schauvliege, minister of environment, nature and culture, supports the project; Collaboration of VfT; Institute for the Performing Arts, Ecosia, Flanders Music Centre, STEPP and the Social Fund for the Performing Arts.
http://www.jongesla.be/ij/node92

Name: Ecoloda VfT:
Country: Belgium
Type: Collaborative project
Member: Belgium
Action: Tailored guidance, tools, case study library, checklists, resources in energy efficiency, sourcing, lighting, etc. Training and consultancy.
About: Operating expenses of an organisation while increasing its social and environmental added value.

Name: Arts, Ecolife, Flanders Music Centre, STEPP and the Social Fund for the Performing Arts.
Country: Belgium
Type: Working group
Member: Belgium
Action: Cross-sectoral partnership; funding; training; venues.
About: Conference and papers on “Arts, Society and Sustainable Development, 2011”

Name: UNESCO: Recycling Art for Sustainable Development, 2012
Country: Egypt
Type: Specialised UN agency
Member: South Africa
Action: UNESCO International Fund for Cultural Diversity (IFCD) and Cape Town’s Harlequin Foundation, an NGO that promotes youth development and environmental awareness, working to train and skill women, single parents and disabled adults from disadvantaged communities in recycled arts which helps them build micro-enterprises and secure jobs around festivals and carnivals in South Africa.

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http://www.dalarts.org/
### Global region/continent: Pacific

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<thead>
<tr>
<th>Name</th>
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<th>Member</th>
<th>Action</th>
<th>About</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eco Artists NZ</td>
<td>New Zealand</td>
<td>Non profit charitable trust</td>
<td>New Zealand</td>
<td>Awareness and fund raising for conservation through their art</td>
<td>Eco artists share a passion for the environment and endeavor to create further awareness and raise funds for conservation through their art. This provides a vehicle in which artists and the general public may contribute to New Zealand's unique ecology and conservation projects.</td>
<td><a href="http://www.ecoartists.co.nz/index.html">http://www.ecoartists.co.nz/index.html</a></td>
</tr>
<tr>
<td>Oceania Centre for Arts, Culture, and Pacific Studies</td>
<td>Pacific Islands, various</td>
<td>University</td>
<td>Samoa, Cook Islands, Fiji</td>
<td>Workshop</td>
<td>On the 21st September, 2013 the Oceania Centre Artists facilitated the Beqa Eco Artists Workshop to develop new skills that expanded the way we artists conceptualise and make art; reclaim the connection to the land and leave the urban way of thinking to “make a difference” by raising awareness and communicating information concerning environmental issues and climate change to various communities and new audiences – including school children.</td>
<td><a href="http://www.usp.ac.fj/index.php?id=14287">http://www.usp.ac.fj/index.php?id=14287</a></td>
</tr>
<tr>
<td>Wan Smolbag Theatre</td>
<td>Vanuatu, South Pacific</td>
<td>NGO community theatre</td>
<td>South Pacific</td>
<td>Educational; plays, films, radio and teaching programmes</td>
<td>Uses drama to inform, raise awareness, and encourage public discussion on a range of contemporary, health, environment and governance issues.</td>
<td><a href="http://www.wansmolbag.org">http://www.wansmolbag.org</a></td>
</tr>
<tr>
<td>ASEF – Asia-Europe Foundation</td>
<td>Asia and Europe</td>
<td>International non-profit foundation</td>
<td>Asian and European linked bodies</td>
<td>Funding, connections, Platforms inc culture360.org, and Connect2Culture</td>
<td>Has a specific culture department and often focuses on issues of sustainable development and environment. Published “Arts, Environment. Sustainability: how can Culture make a difference?” report.</td>
<td><a href="http://www.aesf.org/images/docs/Culture%20make%20a%20difference%20report.pdf">http://www.aesf.org/images/docs/Culture%20make%20a%20difference%20report.pdf</a></td>
</tr>
<tr>
<td>Culture360.org</td>
<td>Asia and Europe</td>
<td>ASEF members/platform/Website</td>
<td>Asian and European</td>
<td>Tool portal for contacts, information, exchange, collaboration, events, advertising</td>
<td>To stimulate the cultural engagement between Asia and Europe and enhance greater understanding between the two regions. Created for and fuelled by artists, cultural practitioners and policy makers, culture360.org is your platform to inform, collaborate, interact and exchange ideas with the arts and cultural communities across Asia and Europe.</td>
<td><a href="http://culture360.org/about-us/#mainpage">http://culture360.org/about-us/#mainpage</a></td>
</tr>
</tbody>
</table>

### Global region/continent: North America (inc Mexico)

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>The Guapamacátaro Center for Art and Ecology</td>
<td>Mexico</td>
<td>Centre-arts initiative</td>
<td>The Canada Council for the Arts</td>
<td>Studio space, residency, arts and ecology collaboration, goods coop.</td>
<td>Site-based and community-oriented initiative where artists from different disciplines, scientists, educators and activists convene to foster culture, collaboration and sustainable development.</td>
<td><a href="http://guapamacataro.org/">http://guapamacataro.org/</a></td>
</tr>
<tr>
<td>WEAD - Women Environmental Artists Directory</td>
<td>Canada</td>
<td>Online directory</td>
<td>The Canada Council for the Arts</td>
<td>Information, facilitation, cross-disciplinary networking</td>
<td>Focusing on women’s unique perspectives we collaborate internationally to further the field and understanding of ecological and social justice art.</td>
<td><a href="http://weadartists.org">http://weadartists.org</a></td>
</tr>
<tr>
<td>WEAD - Women Environmental Artists Directory</td>
<td>USA</td>
<td>Centre/hub, for-profit.</td>
<td>Global / All</td>
<td>Information, facilitation, cross-disciplinary networking</td>
<td>The CSPA views sustainability in art-making through environmentalism, economic stability, and strengthened cultural infrastructure.</td>
<td><a href="http://www.sustainablepractice.org/">http://www.sustainablepractice.org/</a></td>
</tr>
</tbody>
</table>
Name | Art in Ecology  
--- |  
Country | Canada  
Member | Global  
Type | Action  
About | Arts and sustainability Think Tank and UNESCO publication, 2006.  
http://bit.ly/19nnSDf

Name | Arts Earth Partnership  
--- |  
Country | USA  
Member |  
Type | Partnership  
Action | Assessment and certification  
About | Environmental sustainability certification program and dynamic materials resource exchange specifically developed for the creative sector.  
http://artsearthpartnership.org/

Name | EcoArts  
--- |  
Country | USA  
Member |  
Type | Local collaborative platform  
Action | Platform, information  
About | Bringing together people from all walks of life – to investigate the realities of climate change and celebrate the delights of a sustainable future - in a conversation sparked by the arts.  
http://www.ecoarts.org/about_ecoarts.php

Name | Agenda21 lc  
--- |  
Country | Canada  
Member |  
Type | Ministry of Culture and Communications sub-division  
Action | Framework  
About | A framework which aims to give a renewed impetus to the development of culture vision. Aims to make culture a major and essential component of the companies, integrated with social, economic and environmental sustainability.  
http://www.agenda21.ca/

Name | Proyecto Mitote/ Mitote Orchestra  
--- |  
Country | Mexico  
Member |  
Type | Orchestra - arts  
Action | Community orchestra, resources (recycled), collaboration  
About | A Mexican community-based artistic initiative that brings together ecology, music and theatre. Musicians and ecologists work together to create performances in which the participants can express themselves through rhythm and theatre. The project produces its own rhythm instruments out of recycled materials.  
http://es.gravatar.com/orquestamitote

Name | Green Museum  
--- |  
Country |  
Member |  
Type | Collaborative art-making tool  
Action | Online resource and community  
About | Online museum of environmental art: focus on work and emerged from the challenges facing artists, community groups, non-profit organizations and arts institutions.  
http://greenmuseum.org/

Name | EcoArt South Florida  
--- |  
Country | USA  
Member |  
Type | Non profit  
Action | GIS Mapping tool, lecture and film series, online resources, information sessions, apprenticeships  
About | Catalyzing the development of South Florida as a major centre for ecological art (EcoArt) practice  
http://ecoartsofla.org/

Name | Campana Cultura Verde  
--- |  
Country | Chile  
Member |  
Type | National Arts Council sub-division  
Action | Greening Lollapalooza Festival  
About | Joint action of the Ministry of Environment and the National Council for Culture and the Arts- aims to generate a shift in consciousness that enhances daily environmental actions and so there is a better world for future generations to inherit. Main arts project of minimising the amount of waste at Lollapalooza with help from volunteers. Measuring carbon emissions through green calculator.  
http://www.culturaverde.cl/?p=1

Name | COCAL - Federation Congress Organizing Entities Latin American and Allied  
--- |  
Country | South America  
Member |  
Type |  
Action | Sustainability at events, conferences  
About | Sustainability in the events and practices of all involved  
http://cocal.org/
Appendix IV

QUESTIONNAIRE RESPONDENTS AND ARTS/CULTURAL POLICY RESEARCH SUMMARY

Questionnaire Respondents

Arts Council and Ministry of Culture/IFACCA member respondents:

- Botswana (Ministry of Youth, Sport & Culture)
- Brazil (Ministry of Culture)
- Bulgaria (National Culture Fund)
- Canada (Canada Council for the Arts)
- China (China Federation of Literary & Art Circles)
- Colombia (Ministerio de Cultura)
- Cook Islands (Ministry of Cultural Development)
- Cuba (Ministerio de Cultura)
- England (Arts Council England)
- France (Ministère de la Culture et de la Communication)
- Ireland (Arts Council of Ireland)
- Malta (Mata Council for Culture and the Arts)
- Namibia* (National Arts Council)
- New Zealand (Creative New Zealand)
- Norway (Arts Council Norway)
- Pacific Islands Museums Association
- Singapore (National Arts Council)
- South Africa (National Arts Council)
- Sweden (Swedish Arts Council)
- Tunisia (Ministry of Culture)
- Wales (Arts Council of Wales)
- Zambia (National Arts Council)
- Zimbabwe (National Arts Council)

*Please note that Namibia filled in the Arts Organisation questionnaire rather than the questionnaire for Arts Councils/Cultural Ministries.

Arts organisation respondents:

- Centre d’Art Contemporani i Sostenibilitat (CACiS) - El Forn de la Calç, Spain
- Creative City Network, Canada
- EcoArt South Florida, USA
- Further Arts, Vanuatu
- Jambo Arts, Majuro, Marshall Islands
- Jessie McComb Consulting, USA
- Kiribati Cultural Producers Group, Kiribati
- Live Performance Australia, Australia
- Minnesota Historical Society, USA
- Mitote Project, Mexico
- No.9: Contemporary Art & the Environment, Canada
- The Center For Sustainable Practice in the Arts, USA and Canada
- The Center For Sustainable Practice in the Arts, Canada and United States
- No.9: Contemporary Art & the Environment, Canada
- The Center For Sustainable Practice in the Arts, USA and Canada

Selection of Cultural Policies, Environmental Policies, and Sustainable Development Policies with reference to the intersection between culture and sustainable development and/or environmental sustainability:

Anguilla:
Culture Policy for Anguilla (draft for public consultation, 2012 – no official policy yet)
Section 3 Connecting culture to environment

Bahamas:
The Bahamas do not have an official, adopted Cultural Policy.
Biodiversity services “are woven into the country’s culture, history and future.” A key environmental concern for the country’s tourism is that “A significant selling point for tourism is a mixture of environmental and cultural elements. However there is insufficient effort to preserve the national heritage.”
https://www.bzdot/bcworld/bzbs-rsaap-01-endoc [DOC]

Statement by the Minister of Youth, Sports and Culture at the ‘Special Thematic Debate on Culture and Sustainable Development in the Post-2015 Development Agenda’ at the United Nations on 2014:
“In a World in need of healing; culture can be a cure.” “In the last forty years since independence we have come to recognize the importance of culture in the achievement of sustainable development.”
However please note that this statement does not make explicit reference to the environment/environmental sustainability.
www.erness.org/newfiles Added/MULTIMEDIA/HP/CLIT/pdf/bahamas_may5.pdf [PDF]

Belgium (Flemish Community):
Flanders Cultural Policy (Beleidnotita Cultuur) 2009-2014
Strategic Objective 7 (SO7): Initiate Eco-Culture
Establishes ‘nature and the environment as a green’ thread running through culture in an effort to bring sustainability policy closer to cultural policy.

Belize:
Belize National Culture Policy 2013 Draft
In Section 6.0 Objectives: “To ensure that culture policies and those policies related to industrial development, environmental protection, and tourism product enhancement are linked and integrated” and Section 11 D Culture in Education, Health, Environment.
www.mcbelize.org/belize-resources/national-cultural-policy-draft-2013.html

Botswana:
National Policy on Culture, Republic of Botswana
Section 6.12 Culture and Environment

Brazil:
National Plan for Culture (PMC), Brazil
Among the 13 Principles are “Social and environmental responsibility” and “Culture as a vector of sustainable development”

Colombia:
Compendium of Cultural Policies (Compendio de Políticas Culturales), Ministry of Culture of the Colombian Republic (2010)
The section on policy for cultural tourism lists under its principles “Sustainability” according to social, economic, political, and environmental processes that respect the cultural identity and the biodiversity of the environment.
The section on policy for cultural tourism lists under its principles “Sustainability” according to social, economic, political, and environmental processes that respect the cultural identity and the biodiversity of the environment.
The section on policy for cultural tourism lists under its principles “Sustainability” according to social, economic, political, and environmental processes that respect the cultural identity and the biodiversity of the environment.
The section on policy for cultural tourism lists under its principles “Sustainability” according to social, economic, political, and environmental processes that respect the cultural identity and the biodiversity of the environment.
www.mincultura.gov.co/ministerio/politicas-culturales/compendio-politicas-culturales/Documents/compendio_politicas_artefinalbaja.pdf [PDF]
Cuba:
Cuba does not have an official Arts or Cultural Policy.

“The most effective way for the conservation of material culture (in the context of cultural heritage) is to go towards a culture of nature.” The strategy also calls for the establishment of an equilibrium between the economic and social development of the country and the preservation of its cultural and natural heritage.

www.patrimonio.ucad.culture.gouv.co.uy/Cultural-political/cultural-policy_EN.pdf [PDF]

Czech Republic:
National Cultural Policy Czech Republic 2009-2014, Ministry of Culture
The vision of the National Cultural Policy is as its first point that “Culture is a sector, which can play a fundamental role in the years to come in the development of Czech society and which can be considered one of the basic elements of an economic, environmental and social development of the state,” and Objective 1.13 is “Help solving environmental issues by works of art.”

www.mkroz.cz/assets/Kultura-politika/cultural-policy_EN.pdf [PDF]

England:
The Arts Council’s 10-year strategy is built around 5 central goals. “Goal 3: The arts, museums and libraries are resilient and environmentally sustainable.”

“...the sector must develop new ways of thinking and working that will increase its resilience. By resilience we mean the vision and capacity of organisations to anticipate and adapt to economic, environmental and social change by seizing opportunities, identifying and mitigating risks, and deploying resources effectively in order to continue delivering quality work in line with their mission, [...]. We must consider the long-term sustainability of the sector, which goes beyond the purely financial. The consequences of climate change require arts and cultural organisations to take care in their use of resources, and to ensure that we do not pursue short-term gain at the expense of future generations.”

Instruments of success for Goal 3 include: Arts organisations, museums and libraries can demonstrate an ability to adapt to their external environment; and: “The cultural sector embraces environmental sustainability and has reduced its carbon footprint.”


Fiji:
Fiji is currently in the process of drafting its cultural policy.


“There is a need to think about culture and its impact on the environment. Local ecological knowledge and traditional management practices, as part of the local systems of values and meanings, have proved to be environmentally sustainable. The challenge is now to translate this into practical policies and to change policies that strengthen the cultural dimensions of the relations between the environment and development.”


Finland:
The foresight concisely acknowledges that the significance of culture will continue to grow in fields such as social impact, sustainable development, and multiculturalism.

The section changes in the cultural policy environment nods to the growing importance of ethics and ecology, and the importance of climate change as a ‘fundamental issue’ that must be taken into account in the protection of built and other cultural environments. It also notes that “the shift in consumption to immaterial products, which culture offers, strengthens sustainable development in society. The demands of sustainable development itself also concern operations in the culture sector, such as the organisation of cultural events.”

The desired state of affairs in 2020 includes a vision in which “cultural sectors have adopted sustainable practices, and cultural policy for its part implements sustainable development policy.”


France:
Challenge 2: the Knowledge Society calls for equal access to training, education and culture to foster social cohesion and [t]rain citizens and future citizens in the fundamental issues of sustainable development and help them acquire the know-how and knowledge they must have to be able to adapt to changes in the world and in society. [...]. Education for sustainable development must prepare the future citizen to understand, assimilate the complexity of social, economic, cultural and environmental relations and take action.”

One of the operative levers of the part of the strategy is to “de develop access to culture”.


Jamaica:
Section 12: Culture and Development

“12.6 Culture must therefore be used positively to motivate community involvement, to promote the unity and awareness of the society. [...] Education for sustainable development and the emergence of strong national identity, culture, and creativity is seen as both a driver and result of sustainable development processes and listed as a ‘first priority’.”

The future of Jamaica should be founded on such values which do not require intense utilisation of physical resources, but is founded on the potential of sustainability. Culture itself is one of the resources with unlimited potential of sustainability.”


Kiribati:
Kiribati Integrated Environmental Policy, Government of the Republic of Kiribati, (2013)
Foreword: “The Government of Kiribati recognizes the environment as one of the three important pillars of sustainable development. The environment, its goods and its services is the foundation of livelihoods, human health and economy in Kiribati. It formed our culture and heritage and it is the unique custom, traditions and way of living of the Kiribati people.”

www.environment.gov.ki/wa/shef/Documents/KEP_FINAL penetrated%20 FINAL%20IP%202008%20CIRK%202013%20Final%202008%20CIRK%20 Final%202013_3.pdf [PDF]

Latvia:
Creativity is listed as one of the main four strategic principles of the Sustainable Development Policy. “Creative activity Human capital is the most important resource of Latvia, and creative activity – one of the most essential impulses of development. Creative activity results from the possibility to create new ideas, concepts, methods, action forms or also to link the existing ideas, concepts, methods and actions in a new way. It is not only the specificity of the so called creative professionals – poets, composers, writers, artists or artists. Creative activity as a strategic principle should be perceived in as wide sense as possible, referring it not only to culture and science, but to any area of social and economic life. A commercial product or service created in the result of creative activity is the foundation of the future global economy.”

A further strategic principle is Participation: “Concurrently with balanced observation of economic, social and environmental aspects, sustainable development also involves certain change of attitude and habits, as well as active involvement of the society. Only with active participation of the largest part of the society in the policy-making and implementation process, in the field of culture and art and in activities of local community of inhabitants it is possible to find optimum solutions for different situations, to promote the unity and awareness of the society.”

The development of cultural spaces and the emergence of strong national identity, culture, and creativity is seen as both a driver and result of sustainable development processes and listed as a ‘first priority’.

The future of Latvia should be founded on such values, which do not require intense utilisation of physical resources, but is founded on the potential of sustainability. Culture itself is one of the resources with unlimited potential of sustainability.”


Maldives:
National Cultural Policy: “We Are Walking In Our Father’s Footsteps As We Are Improving Steps For Our Descendants”

On the international stage, the “reinforcement of an international culture of which the fundamental values are: freedom, equality, tolerance: respect for nature, and the shared responsibility for establishing a world that is more peaceful, more prosperous, and more just is becoming more and more necessary.”

Article 7: One of the four general objectives of the cultural policy is to “make Madagascar a clean green island and sanctuary of regenerated biodiversity.”

www.sids2014.org/content/documents/29Fiji%20Draft%20Strategic%20 Development%20Plan%202007-2011.pdf [PDF]
Gozo’s eco-island initiative: “as part of a creative and innovative process towards sustainable development.”

Nambia:
Utility, Identity, and Creativity for Prosperity: Policy on Arts and Culture of the Republic of Namibia, Government of the Republic of Namibia (2001) “41. The flourishing of all forms of cultural interpretation and artistic expression, such as music, drama, dance, literature and the visual arts can help us to develop better ways of living together and of coping with crises such as unemployment, indiscipline in schools, HIV/AIDS, corruption, the unequal status of women, and environmental degradation, to name but a few” “44. While the valid things from the past must be preserved, there are practices in all our cultures which must be changed; especially when these are in conflict with the values enshrined in our Constitution or with internationally accepted ethics or the common good or environmental limitations.”

Samoa:
Ministry of Education, Sports and Culture, Strategic Policies and Plan July 2006 – June 2015 Foreword: “The guiding principles of the work of the MESC over this nine (9) year period are: Equity, Quality, Relevance, Efficiency and Sustainability” Goal of Education inclusive of Sports and Culture: “2.4.6 Poverty (9) year period are; Equity, Quality, Relevancy, Efficiency and Sustainability.”

Scotland:
Creative Scotland, Environmental Policy Creative Scotland has an environmental policy as under Scottish Climate Change law, all public bodies are required to develop and implement an environment policy and to report against this annually. They also need to be able to demonstrate how we as an organisation and the organisations we support, contribute to an environmentally aware and sustainable Scotland.”

Two of their strategies for achieving this are to:
1. Produce guidance and support for the organisations that we fund enabling them to report on their sustainable behavior and contribution to CO2 emission reduction. Working with Creative Carbon Scotland we will run a pilot on this in the latter half of 2013/14, inviting organisations to report if they can. We aim to have full support for reporting in place for 2014/15.
2. Create ways to demonstrate how the work we fund positively influences sustainable behaviour enabling us and others, to tell positive stories and share good practices.

Seychelles:
The Cultural Policy of the Republic of Seychelles, Ministry of Local Government, Sports and Culture (2009) Aim number 2 of the policy is to “Protect, safeguard, and develop the moral, ethical, and spiritual values of Seychellois culture and dignity, including the protection of intellectual property, and the cultural, as well as the natural heritage of Seychelles.”

The Policy interventions shall therefore emphasize environmental protection and development of cultural industries and initiatives that offer significant economic opportunities for national and regional development, (…) SIDS are committed to “(a) developing and implementing national cultural policies and legislative frameworks to support the development of cultural industries and initiatives in such areas as music, art, the literary and culinary arts, fashion, festivals, theatre and film, sports and cultural tourism; (b) Developing measures to protect the natural, tangible and intangible historical and increase resources for the development and strengthening of national and regional cultural initiatives.”

Tanzania:
Cultural Policy (1997) “2.1.5 Artists shall be required to advocate the need for protecting the environment. 2.1.6 Artists shall be required to mobilise the public to preserve and safeguard the environment” “3.1.2 Members of the public, private and public organisations shall be sensitised to cultural heritage. The close links between cultural, natural resources, the environment and development programmes shall be emphasised.”

Uganda:
The Uganda National Culture Policy, Ministry of Gender, Labour and Social Development (2006)
2.2.3 Visual Arts and Handicrafts: “Some of the challenges facing the visual arts and crafts are: inadequate quantities and poor quality of products due to limited capacity of producers and marketers. There is limited research about the products and the markets and the materials from which visual arts and handicrafts are derived are threatened by environmental degradation.”

Creative Scotland, Environmental Policy: “5.5 Promoting Environmental Protection: Cultural practitioners interact with and derive cultural products from the environment. However, the environment is threatened by environmental degradation, which negatively impacts on culture activities that rely on the environment. The Policy interventions shall therefore emphasise environmental protection.”

Zimbabwe:
Cultural Policy of Zimbabwe, (2007) Preamble: “Our cultural values, norms, rituals and religion have managed to shape us as a people with own way of life, religion, beliefs and the way we relate to our environment.”
Appendix V: QUESTIONNAIRE

**Section 1: Your organisation**

<table>
<thead>
<tr>
<th>Question</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Do you think environmental sustainability is relevant to your organisation?</td>
<td>Extremely relevant</td>
</tr>
<tr>
<td>3. In your organisation, which specific department or function is responsible for environmental sustainability?</td>
<td>Yes</td>
</tr>
<tr>
<td>4. If yes, please describe the tasks and responsibilities of this department or function.</td>
<td></td>
</tr>
<tr>
<td>5. In your organisation, who has specific responsibility for working with environmental sustainability?</td>
<td>Yes</td>
</tr>
<tr>
<td>6. If yes, please provide their details and a description of their role.</td>
<td></td>
</tr>
</tbody>
</table>

**Section 2: Your organisation**

<table>
<thead>
<tr>
<th>Question</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. What are the main reasons that your organisation would improve its environmental sustainability? Please tick all that apply.</td>
<td>Financial savings from energy/transportation use the environment</td>
</tr>
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</table>

**Information on the respondent**

<table>
<thead>
<tr>
<th>Field</th>
<th>Description</th>
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<tbody>
<tr>
<td>Name</td>
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<td>Country</td>
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</tr>
</tbody>
</table>

**Page description**

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*Appendix V: QUESTIONNAIRE*

**Section 1: Your organisation**

1. **Information on the respondent**
   - **Name:** [Name]
   - **Email:** [Email]
   - **Country:** [Country]

2. **Section 2: Your organisation**
   - **Page description:** [Description]
   - **Reasons:** [Reasons]

---

*Appendix V: QUESTIONNAIRE*

**Section 1: Your organisation**

1. **Information on the respondent**
   - **Name:** [Name]
   - **Email:** [Email]
   - **Country:** [Country]

2. **Section 2: Your organisation**
   - **Page description:** [Description]
   - **Reasons:** [Reasons]
Section 2: Resource provision to arts organisations

35. Do you think environmental sustainability is relevant to the arts?

<table>
<thead>
<tr>
<th>Extremely relevant</th>
<th>Very relevant</th>
<th>Somewhat relevant</th>
<th>Not too relevant</th>
<th>Not at all relevant</th>
<th>Don’t know</th>
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36. Do you think environmental sustainability is important to any of the arts organisations you fund?

<table>
<thead>
<tr>
<th>Extremely important</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not too important</th>
<th>Not at all important</th>
<th>Don’t know</th>
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37. On a scale from 1 to 10 (with 1 being very marginal to 10 being fully embedded) how do you rate the position of environmental sustainability within the arts sector?

<table>
<thead>
<tr>
<th>1</th>
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</table>

39. Do any of your funding programmes make arts organisations consider environmental impacts?

Yes [ ] No [ ]

40. If yes, please provide details.

50. If any, what type of funding (capital, operational, commissions) and what % of your overall funding budget (please describe any key)
Section 3: Policy, funding and partnerships for supporting environmental sustainability

57. If your organization does not already offer sustainability guidance to arts organizations on sustainability action plans and environmental auditing tools, would you be prepared to do so?

- Yes
- No
- Need more info/less red tape
- Not relevant

Section 3: Policy, funding and partnerships for supporting environmental sustainability

58. Do you know of any existing initiatives/strategies/projects or partnerships with other agencies/individuals that further environmental sustainability for your organization (through funding, awareness raising, etc.)? If yes, please identify them.

59. Do you know of any certifications or awards related to environmental sustainability in the arts?

- Yes
- No

60. If yes, please give details.

Section 3: Policy, funding and partnerships for supporting environmental sustainability

61. Would you be willing to be part of a cross-sector partnership - national or international - to implement policies and programs that support arts and culture organizations in the environmental sustainability area(s)? Such partnership might include environmental researchers, funding bodies, national partnerships, and arts organizations.

- Yes
- No
- Need more info/less red tape

Section 3: Policy, funding and partnerships for supporting environmental sustainability

62. Do you have any other ideas or comments on environmental sustainability in the arts?
Julie’s Bicycle
SUSTAINING CREATIVITY

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