

WORKFORCE

Just sampling how the fact sheets work

IMPACT POINTS

91% meet new people through the arts.

9 out of 10 arts participants report meeting new people and making new friends through their arts experiences.

Creativity is a top 3 desired skill.

By 2020, creativity will be the third most desired skill by employers.

50% of all executives say the arts got them where they are today.

The arts are integral to career success. Nearly half of all executives say the arts significantly contributed to their career success.

40% feel more positive about their community after taking part in the arts.

Participatory arts projects celebrate local culture and heritage, making marginalized groups more visible and promoting positive community connections. In the UK, 40% of participants felt more positive about where they lived after participating in an arts activity.

The arts instill the top 3 skills employers are looking for.

By 2020, employers say they'll be seeking, as their top three desired skills, complex problem solving, critical thinking, and creativity. The arts drive all three when integrated into education.

Arts and culture creates nearly 4.7 million jobs.

Arts and cultural production in 2015 represented 4.3% of the US economy, produced \$689.7 billion and created 4.7 million jobs.

Stern, M. & Seifert, S. (2001). Culture Builds Communities Evaluation Summary Report. Philadelphia: Penn School of Social Policy & Practice, University of Pennsylvania. Retrieved 16 May 2023 from <https://core.ac.uk/download/pdf/214208983.pdf>

The Future of Jobs: Employment, Skills, and Workforce Strategy for the Fourth Industrial Revolution. (2016) World Economic Forum. Retrieved 15 May 2018 from <https://www.weforum.org/reports/the-future-of-jobs>.

Shugoll, M. (2015) Unmasking Business Success: Executive Perceptions of Arts Engagement and Workforce Skills. Retrieved 15 May 2018 from <https://theatreforward.org/success/>.

Future of Jobs. (2016)

Restrepo, F. (2015). Arts & the Workforce [Electronic version]. Excerpted from Arts and America: Arts, Culture, and the Future of America's Communities. Washington, DC: Americans for the Arts. Retrieved 3 March 2018 from https://www.americansforthearts.org/sites/default/files/Arts&America_Wo...

EXAMPLES OF PRACTICE



SOLSTICE SPECTACLE

Disputanta

The Solstice Spectacle was a 10-day artistic residency that culminated in a series of outdoor theater performances, poetry readings, and farm-fresh meals for the local community as well as guests.



THE MID-AMERICA MURAL PROJECT

Newton

This project provides community members in the Mid-America region with opportunities to engage in hands-on research, design, and execution of public art for their communities.



THE LAUNDROMAT PROJECT

Brooklyn

Rise Wilson began The Laundromat Project in 1999 to bring art to her neighborhood laundromat in Harlem NY. She set up tables in front of the laundromat and invited people to create art. The project serves communities in NY and offers a chance for

READING LIST

[Ready to Innovate: Key Findings](#)

The Conference Board The Conference Board

Publication Year: 2008

Provides and executive summary of the Ready to Innovate report. The Conference Board and Americans for the Arts, working with the American Association of School Administrators, surveyed 155 U.S. business... [Show More](#) executives (employers) and 89 school

[Show Less](#)

[Funder Companion - Aesthetic Perspectives: Attributes of Excellence in Arts for Change](#)

Dwyer, M. Christine; Korza, Pam; Schaffer Bacon, Barbara Dwyer, M. Christine; Korza, Pam; Schaffer Bacon, Barbara

Publication Year: 2017

In the Funder Companion to Animating Democracy's framework, Aesthetic Perspectives: Attributes of Excellence in Arts for Change, author Chris Dwyer of RMC Research offers ideas and insights to help funders... [Show More](#) apply the framework to address their

[Show Less](#)

[The Impact of Arts Education on Workforce Preparation](#)

: NGA (National Governors Association) Center for Best Practices : NGA (National Governors Association) Center for Best Practices

Publication Year: 2002

This Issue Brief provides examples of arts-based education as a money- and time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the... [Show More](#) □ incidence of crime among general and at-risk

[Show Less](#) □

ORGANIZATIONS

AMERICAN ACADEMY OF ARTS & SCIENCES

Founded in 1780, the American Academy of Arts and Sciences honors excellence and convenes leaders from every field of human endeavor to examine new ideas, address issues of importance to the nation and the world, and work together to cultivate the arts and sciences.

AMERICAN FOLKLIFE CENTER

The American Folklife Center preserves and presents American folklife through research, documentation, archival preservation, reference service, live performance, exhibitions, publications, and training.

ARTISTS FROM ABROAD

Artists from Abroad is an online resource for foreign guest artists and performing arts organization. It also provides information on immigration and tax law for immigrant artists.

THANK YOU TO OUR SPONSORS



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[AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT](https://AMERICANSFORTHEARTS.ORG/SOCIAL_IMPACT)

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