

ARTE PÚBLICO DISTRITOTEC

IMPACT POINTS

73% said the arts provide meaning.

The arts provide meaning in our lives. In a 2016 public opinion poll, 73% of Americans said that the arts provided meaning in their lives and were a positive experience in a troubled world.

80% of people explore new places for the arts.

Arts participation crosses barriers of social class and ethnicity. A Philadelphia study showed that 80% of participants traveled to another neighborhood to take part in arts activities.

Students who participate in the arts are 40% more likely to have diverse friends.

Participation in arts activities increases tolerance. 12th graders who participate in the arts are 40% more likely to have friends from different racial groups and 29% less likely to feel that it is ok to make a racist remark.

40% feel more positive about their community after taking part in the arts.

Participatory arts projects celebrate local culture and heritage, making marginalized groups more visible and promoting positive community connections. In the UK, 40% of participants felt more positive about where they lived after participating in an arts activity.

9 out of 10 say the arts increase their connection to community.

New friends and connections are a primary positive outcome of arts participation and help to reduce social isolation. In the UK, 91% of participants reported making new friends by participating in arts activities.

Groups built around cultural experiences score highest on trust and tolerance.

Research into how different formations of people in associations work reveals that cultural groups scored highest on trust and second-highest on optimism and tolerance.

Americans for the Arts. (2016). What Americans Believe About the Arts. Retrieved 16 May 2023 from <https://www.americansforthearts.org/sites/default/files/images/2016/res...>

Stern et al., 2001.

Catterall, J., Dumais, S., & Hampden-Thompson, G. (2012). The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies. (Research Report #55). National Endowment for the Arts. Retrieved 20 January 2018 from <https://www.arts.gov/sites/default/files/Arts-At-Risk-Youth.pdf>

Stern et al., 2001.

Stern et al., 2001.

Stolle, D. and Rochon, T. (1998) "Are all associations alike? Member diversity, associational type and the creation of social capital", *American Behavioral Scientist* 42(1), 47-65. Retrieved 16 May 2023 from <https://journals.sagepub.com/doi/10.1177/0002764298042001005>

EXAMPLES OF PRACTICE



WHAT COLOR ARE YOU?

Manhattan

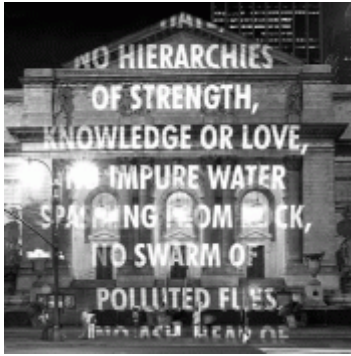
What Color Are You? allows people the opportunity to paint a 3x3in square in a color that they feel best represents themselves. The squares are pinned to a giant board to create a mosaic of colors representing diversity and personal expression.



VIRTUAL LOVE LETTER TOUR

Philadelphia

The Virtual Love Letter Tour commissioned by Mural Arts Philadelphia is a virtual exhibition with a tour guide featuring 15 murals along the Market-FrankFord train line. Each mural is an open-ended love letter from the artists to their hometown.



FOR THE CITY

New York

Jenny Holzer's For the City was a series of moving projections, installed at the Rockefeller Center and The New York Public Library, where poems by Wis_lawa Szyborska, Yehuda Amichai, Henri Cole, Mahmoud Darwish, and other writers moved across the



URBAN ARTWORKS

Seattle

Urban ArtWorks is a program that provides arts-based employment for teens who face barriers to the arts, education, employment, or who are in the juvenile justice system. Their values include connection, expression, belonging, integrity, and anti-



GUERRILLA GIRLS

New York

Guerilla Girls is an anonymous group of radical feminist female artists devoted to fighting

sexism and racism within the art world. It has used everything from posters, direct actions, convenings, and art installations to critique society's oppressive



[AUSTIN ARTS FAIR](#)

Austin

Austin Arts Fair is a celebratory event that invites the local public and visitors from the Central Texas area and beyond to experience Austin's local arts and music scene in a truly memorable way.

READING LIST

[Culture Builds Community Evaluation Report](#)

Mark J. Stern and Susan C. Seifert Mark J. Stern and Susan C. Seifert

Publication Year: 2001

This evaluation report from the Culture Builds Communities Project reviews a four-year comprehensive community grant program. The goals of this program were to both increase participation in the arts... [Show More](#) and to foster community building through the arts and

[Show Less](#)

[Ten Reasons to Support the Arts \(2017\)](#)

Cohen, Randy, 2017

Publication Year: 2017

Ten Reasons to Support the Arts - 2017 update

[Neighborhood Diversity, Economic Health, and the Role of the Arts](#)

Foster, Nicole; Grodach, Carl; and Murdoch III, James, Volume 38, Issue 5

Using data from the Cultural Data Project, the authors determine where newly established New York City arts organizations locate in terms of neighborhood racial, income, and industry

diversity.

ORGANIZATIONS

AMERICANS FOR THE ARTS

Washington, District of Columbia

Americans for the Arts is a nonprofit organization that advances the arts and arts education advocacy in America.

ARTOGETHER

Organization that builds communities with refugees and immigrants that foster compassion, creativity and human connection.

CITY AS LIVING LABORATORY

City As Living Laboratory (CALL) makes complex issues of sustainability tangible through artist-initiated projects. CALL's mission is to raise environmental awareness and promote the sustainable development of urban communities through the arts.

THANK YOU TO OUR SPONSORS



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LEARN MORE

[AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT](https://AMERICANSFORTHEARTS.ORG/SOCIAL_IMPACT)

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of the **Arts + Social Impact Explorer**

