

EXAMPLE FOR BA

IMPACT POINTS

85% incorporate the arts

85% of places of worship sponsor artistic activities each year.

20% increase in property values

A cultural organization in a community has been shown to increase nearby residential property values by up to 20%.

Arts-rich neighborhoods are the top 25% in terms of safety.

Disadvantaged neighborhoods with high rates of arts participation consistently have the lowest rates of juvenile delinquency.

85% of places of worship incorporate art.

Religious practice is enhanced with art. Six out of every seven places of worship (85%) sponsor artistic activities each year.

The arts make people more aware of their rights and their community.

A study in the United Kingdom found that 20% of people who engaged in participatory arts felt differently about their rights after participating.

The arts instill community trust and cohesion.

Arts participation in neighborhood arts projects helps to build trust, a key measurement of social capital and civic engagement. A Philadelphia study of the Porchlight project shows a substantial increase in social cohesion and trust in neighborhoods where murals were installed.

Center for Arts and Cultural Policy Studies. (1999). Places of Worship as Venues for Artistic Activities. Princeton University Woodrow Wilson School of Public and International Affairs. Retrieved 9 February 2018 from <https://www.princeton.edu/culturalpolicy/quickfacts/artsorgs/ars99.html>

Parkinson, A., Kahn, G., Peck, E., & Cohen, R. (2017). Business Contributions to the Arts, 2017 Edition (Research Report R-1630-17-RR) [Electronic version]. The Conference Board. Retrieved 29 January 2018 from <http://www.americansforthearts.org/sites/default/files/TCB-Business-Contribution-to-theArts-2017.pdf>

Stern, M. & Seifert, S. (2002, January). Culture Builds Community Evaluation: Summary Report [Electronic version]. Philadelphia, PA: University of Pennsylvania Social Impact of the Arts Project. Retrieved 27 February 2018 from

ibid.

Matarasso, F. (1997). Use or Ornament? The Social Impact of Participation in the Arts [Electronic version]. Comedia. Retrieved 10 June 2024 from <https://www.americansforthearts.org/node/100680>

Tebes, J., Matlin, S., Hunter, B., Thompson, A., Prince, D., & Mohatt, N. (2016). Porch Light Program: Final Evaluation Report [Electronic version]. New Haven, CT: Yale University School of Medicine. Retrieved 28 February 2018 from <https://www.muralarts.org/program/porch-light/>

EXAMPLES OF PRACTICE



LOS ANGELES POVERTY DEPARTMENT

Los Angeles

The LAPD was founded in 1985 by John Malpede and was the first performance group comprised primarily of homeless people on Skid Row. The program aims to change negative stigmas associated with homeless people and decriminalize poverty through allowing



SOUTH MAIN ARTSPACE LOFTS

Memphis

In partnership with the City of Memphis and the Hyde Family Foundations, Artspace transformed an historic three-story warehouse and an adjacent parking lot into a mixed-use arts facility with 63 affordable live/work units for artists and their



ARTSPACE HAMILTON LOFTS

Hamilton

Artspace restored historic buildings into a mixed-use arts facility. Included are 42 units of affordable live/workspace for artists and their families, ground floor commercial space for creative businesses, gallery space, and an outdoor seating



RELIGION, SPIRITUALITY, AND THE ARTS SEMINAR

Indianapolis

The Religion, Spirituality and the Arts seminar is a project of the IUPUI Arts and Humanities Institute. Through art, performance, poetry, and music the program brings religious leaders, artists, and scholars together to inspire new artistic work.



SANDY STORYLINE PROJECT

NY

Sandy Storyline Project is a participatory documentary that collects stories about the impact of Hurricane Sandy. The storyline features audio, video, photos, and text contributed by those affected. The project has goals of amplifying the voices of



OPERATION PAYDIRT/FUNDRED DOLLAR BILL PROJECT

New Orleans

Operation Paydirt/Fundred Dollar Bill Project began after Katrina caused lead levels to in New Orleans to rise. People are asked to design 100-dollar bills which would be delivered to congress where an even exchange of the creative capital was

READING LIST

[Creative Placemaking](#)

Markusen, Ann and Gadwa, Anne Markusen, Ann and Gadwa, Anne

Publication Year: 2010

This white paper summarizes two decades of creative American placemaking, drawing on original economic research and case studies of pathbreaking initiatives in large and small cities, metropolitan to rural, as... [Show More](#) well as published accounts. The case

[Show Less](#)

[An Archive of Resistance: John Malpede & Christina Sanchez Juarez in Conversation](#)

Malpede, John and Sanchez Juarez, Christina Malpede, John and Sanchez Juarez, Christina

Publication Year: 2017

Part of the Americans for the Arts Artists & Communities conversation series that pairs veteran community arts leaders with emerging community arts leaders to share their visions for, experiences with,... [Show More](#) and challenges to making healthy, equitable,

[Show Less](#)

[How Art Spaces Matter II](#)

Rebecca Chan; Nathaniel Walton; Anne Gadwa; and Anna Muessig
Rebecca Chan; Nathaniel Walton; Anne Gadwa; and Anna Muessig

Publication Year: 2011

This report and its predecessor, [How Artist Space Matters](#) (2010), explore how and why art spaces benefit in-house artists, arts organizations, and surrounding neighborhoods

ORGANIZATIONS

[AMERICAN ALLIANCE FOR THEATRE & EDUCATION \(AATE\)](#)

AATE works to ensure that youth experience theater provided by talented artists and educators. Through its membership of theater artists, teachers, professors, directors, scholars, and playwrights, AATE provides services in 48 U.S. states and 19 countries.

[AMERICAN ALLIANCE OF MUSEUMS](#)

The American Alliance of Museums' mission is to champion museums and nurture excellence in partnership with our members and allies.

[AMERICAN FOLKLIFE CENTER](#)

The American Folklife Center preserves and presents American folklife through research, documentation, archival preservation, reference service, live performance, exhibitions, publications, and training.

THANK YOU TO OUR SPONSORS



The Arts Impact Explorer was made possible thanks to the generous support of the Mellon Foundation and the National Endowment for the Arts. Additional support provided by the Doris Duke Charitable Foundation.

LEARN MORE

[AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT](https://AMERICANSFORTHEARTS.ORG/SOCIAL%20IMPACT)

This fact sheet was developed as part
of the **Arts + Social Impact Explorer**

