

LOGAN CENTER SUPPORT SHEET

IMPACT POINTS

73% said the arts provide meaning.

The arts provide meaning in our lives. In a 2016 public opinion poll, 73% of Americans said that the arts provided meaning in their lives and were a positive experience in a troubled world.

3.5x more performance with creativity.

Creativity makes businesses better. Companies that foster creativity are 3.5 times more likely to outperform their peers in terms of revenue growth.

The arts improve your critical thinking by up to 18%.

Just looking at art improves your ability to think critically. Students from high-poverty schools, according to one study, experience an 18% effect-size improvement in critical thinking about art after a 1 hour tour of a museum.

Americans for the Arts. (2016). What Americans Believe About the Arts. Retrieved 16 May 2023 from <https://www.americansforthearts.org/sites/default/files/images/2016/res...>

van Keeken, P. (2015)

Greene, J. (2014). The Educational Value of Field Trips. Education Next. Retrieved 16 May 2023 <https://www.educationnext.org/the-educational-value-of-field-trips/>

EXAMPLES OF PRACTICE



VIRTUAL LOVE LETTER TOUR

Philadelphia

The Virtual Love Letter Tour commissioned by Mural Arts Philadelphia is a virtual exhibition with a tour guide featuring 15 murals along the Market-FrankFord train line. Each mural is an

open-ended love letter from the artists to their hometown.



THE ALTERNATIVE ART SCHOOL

New York

The mission of The Alternative Art School founded by Nato Thompson is to provide an affordable program that provides a visionary faculty and intimate class sizes.



URBAN ARTWORKS

Seattle

Urban ArtWorks is a program that provides arts-based employment for teens who face barriers to the arts, education, employment, or who are in the juvenile justice system. Their values include connection, expression, belonging, integrity, and anti-

READING LIST

[Educator Companion - Aesthetic Perspectives: Attributes of Excellence in Arts for Change](#)

Leonard, Bob; Korza, Pam Leonard, Bob; Korza, Pam

Publication Year: 2017

The Educator Companion to Animating Democracy's framework, *Aesthetic Perspectives: Attributes of Excellence in Arts for Change*, offers ideas and insights to help educators and students apply the framework in curriculum... [Show More](#) □ development, faculty/

[Show Less](#) □

[Ten Reasons to Support the Arts \(2017\)](#)

Cohen, Randy, 2017


Publication Year: 2017

Ten Reasons to Support the Arts - 2017 update

[Arts Fact: Private Giving to Arts, Culture & Humanities: 2005 - 2015](#)

Americans for the Arts, 2017

Publication Year: 2017

In 2015, private sector giving to the arts, culture, and humanities—by individuals, foundations, and corporations—was \$17.07 billion, up 7.0 percent (6.8 percent when adjusted for inflation) from a revised \$17.23 billion... [Show More](#)  in 2014. This marked the

[Show Less](#) 

ORGANIZATIONS

[CHICAGO CENTER FOR ARTS AND TECHNOLOGY \(CHICAT\)](#)

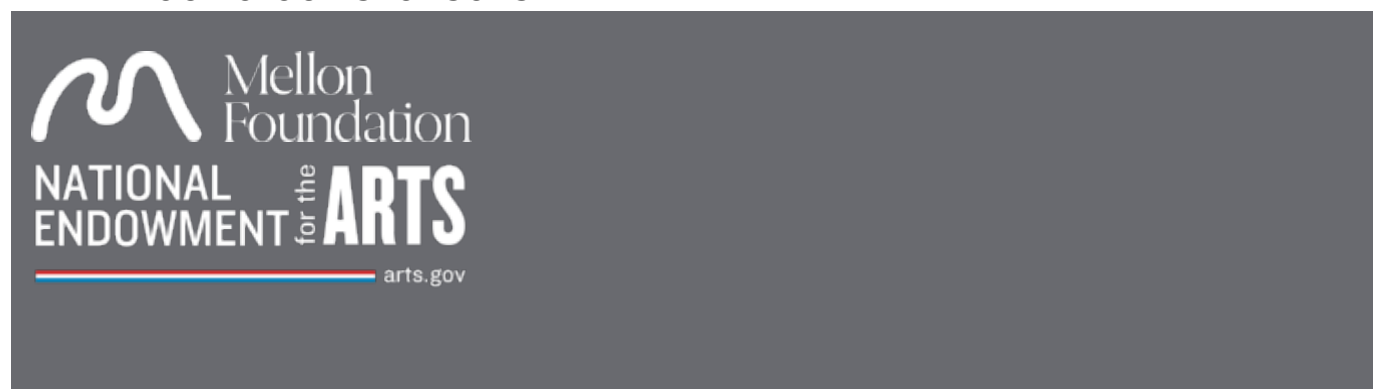
CHICAT works to elevate the talents, culture, and community through the arts and technology, in the belief that united communities are stronger and have more opportunity and vitality.

[EDUCATION](#)

[NATIONAL ENDOWMENT FOR THE ARTS](#)

Established by Congress in 1965, the NEA is the independent federal agency whose funding and support gives Americans the opportunity to participate in the arts, exercise their imaginations, and develop their creative capacities.

THANK YOU TO OUR SPONSORS





DORIS DUKE
CHARITABLE FOUNDATION

The Arts Impact Explorer was made possible thanks to the generous support of the Mellon Foundation and the National Endowment for the Arts. Additional support provided by the Doris Duke Charitable Foundation.

LEARN MORE

[AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT](https://AMERICANSFORTHEARTS.ORG/SOCIAL_IMPACT)

This fact sheet was developed as part
of the **Arts + Social Impact Explorer**

