THE ARTS + FACT SHEET

# COMMUNITY COHESION, CIVIC DIALOG, AND DIVERSITY

Community based statistics

# **IMPACT POINTS**

In 75% of communities, the arrival of new arts organizations correlates with reduced income disparity.

From 2000-2010, more than 75% of diverse, low-income, and highly disadvantaged neighborhoods with new arts organizations saw reductions in income disparity.

# 80% of people explore new places for the arts.

Arts participation crosses barriers of social class and ethnicity. A Philadelphia study showed that 80% of participants traveled to another neighborhood to take part in arts activities.

# 40% feel more positive about their community after taking part in the arts.

Participatory arts projects celebrate local culture and heritage, making marginalized groups more visible and promoting positive community connections. In the UK, 40% of participants felt more positive about where they lived after participating in an arts activity.

#### The arts increase tolerance.

The opinions of frequent television-viewers of women and other oppressed groups become more tolerant as the number of characters from such groups increase in each television season.

# **Groups built around cultural experiences score highest on trust and tolerance.**

Research into how different formations of people in associations work reveals that cultural groups scored highest on trust and second-highest on optimism and tolerance.

# Arts participation unites generations, reduces fear, and empowers citizens.

Arts participation has a positive effect on social cohesion by bringing generations together, encouraging partnerships and intercultural understanding, reducing fear of crime, and fostering organizational skills. People report feeling more in control of their lives and more activated as citizens.

Florida, R. (2016, February 11). The Connection Between the Arts and Neighborhood Diversity [Electronic version]. CityLab. Retrieved 28 January 2018 at https://www.citylab.com/life/2016/02/the-connection-between-the-arts-an...

Stern et al., 2001.

Stern et al., 2001.

Jacobs, T. (2015, September 23). Can Television Teach Tolerance? [Electronic version]. Pacific Standard. Retrieved 28 January 2018 from https://psmag.com/environment/can-television-teach-tolerance

Stolle, D. and Rochon, T. (1998) "Are all associations alike? Member diversity, associational type and the creation of social capital", American Behavioral Scientist 42(1), 47–65. Retrieved 16 May 2023 from <a href="https://journals.sagepub.com/doi/10.1177/0002764298042001005">https://journals.sagepub.com/doi/10.1177/0002764298042001005</a>

Jeannotte, S. "Singing Alone? The Contribution of Cultural Capital to Social Cohesion and Sustainable Communities." The International Journal of Cultural Policy, 9(1) 35-49. Retrieved 16 May 2023 from <a href="https://www.tandfonline.com/doi/full/10.1080/1028663032000089507?scroll...">https://www.tandfonline.com/doi/full/10.1080/1028663032000089507?scroll...</a>

## **READING LIST**

# Arts & Intra-Community Strength

Heidelberg, Brea M. Heidelberg, Brea M.

**Publication Year: 2015** 

Excerpted from "Arts & America: Arts, Culture, and the Future of America's Communities". This essay explores the changing definition of "community" and the role the arts could play to have... Show More [] a positive impact on that change over the next 10 to 15

# Show Less [

Creating Change through Arts, Culture, and Equitable Development: A Policy and Practice Primer

Kalima Rose, Milly Hawk Daniel, and Jeremy Liu Kalima Rose, Milly Hawk Daniel, and Jeremy Liu

**Publication Year: 2017** 

The community-centered arts and culture movement—made up of social justice artists, arts and culture agencies focused on racial equity, and cultural centers that serve communities of color and low-income communities—... Show More [] leads in securing cultural assets

# Show Less [

A View from the Data: How Diverse, Equitable, Inclusive, and Accessible are Arts Organizations?

Sunil Iyengar Sunil Iyengar **Publication Year:** 2021

Soon after COVID-19 broke, a premium was placed on certain types of arts data—what losses the sector would sustain, how quickly it would recover, and how visitor/audience perceptions

and expectations... Show More □ were likely to shift in the interval. Various

Show Less □

### **ORGANIZATIONS**

# **ARTEQUITY**

artEquity offers training and consulting services to individuals and organizations on creating and sustaining a culture of equity and inclusion through the arts and culture. Training topics address structural and systemic issues of identity, power-sharing language and communication, team building, and strategies to initiate and normalize equity-based approaches in organizational and community culture.

# THE CITY OF SAN FRANCISCO OFFICE OF ECONOMIC AND WORKFORCE DEVELOPMENT (OEWD)

San Francisco, California

Serves the community through economic development and work placement efforts.

### THANK YOU TO OUR SPONSORS



The Arts Impact Explorer was made possible thanks to the generous support of the Mellon Foundation and the National Endowment for the Arts. Additional support provided by the Doris Duke Charitable Foundation.

# **LEARN MORE**

**AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT** 

This fact sheet was developed as part of the **Arts + Social Impact Explorer** 

