

ERA

Our vision is to influence public and private strategies related to eco-sustainable development. We aim to improve the lives of children, young mothers, and other fragile groups within specific communities.

Our mission involves mobilizing artists, cultural actors, and professionals across various fields to shed light on issues such as childhood fragility, economic disparities, and environmental challenges. Through our social awareness and educational projects, we are committed to constructing a cultural and emotional alphabet around issues of economic, social, and environmental sustainability.

IMPACT POINTS

Creative companies are 3x as likely to outperform their peers.

Companies that foster creativity among their workforce are 3.5 times more likely to outperform their peers on key indicators of success.

1,000s of actions

The use of the arts to illustrate complicated issues related to the environment can inspire thousands of people to take action who would not otherwise.

The arts can make complex concepts accessible.

Researchers have found that artist-created visualizations of complex scientific concepts not only help the general public better understand--they help the scientists themselves understand the meaning of the data and devise next steps.

One piece of art can inspire thousands of people to take action.

Anecdotal research shows that the use of the arts to illustrate complicated issues related to the environment can inspire thousands of people to take action who would not otherwise.

The arts improve your critical thinking by up to 18%.

Just looking at art improves your ability to think critically. Students from high-poverty schools, according to one study, experience an 18% effect-size improvement in critical thinking about art after a 1 hour tour of a museum.

The arts make change more possible.

The right art amplifies the effect of pro-environmental messaging. Participants who view an underwater photograph with related text about plastic pollution in the ocean are more likely to change their behavior than participants who only viewed the corresponding text.

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EXAMPLES OF PRACTICE



SUSTAINABLE ENVIRONMENTAL PUBLIC ART PROJECT INITIATIVE

Silver Spring

The Arts and Humanities Council of Montgomery County and the Montgomery County Department of Environmental Protection are sponsoring 3 local artists to create public art that heightens awareness of today's climate crisis, promotes an environmental



DOOMACRACY

New York

Doomacracry was a haunted house open to the public in Oct. of 2020. Instead of showcasing popular Halloween terrors, the attraction highlighted the horrors of the American political climate. Topics included gun violence, climate change, voting and GMOs



ARTFARMS

Buffalo

ARTFARMS employs local artists from the Buffalo area to ensure an ongoing level of community investment and participation. The first iteration of the project worked with 3 farms on 5 locations around Buffalo. ARTFARMS developed innovative ways of



NOT A CORNFIELD

Los Angeles

Not a Cornfield was a living sculpture that consisted of a cornfield planted on a 32-acre piece of land in the center of Los Angeles. The project was founded upon a desire to redeem a plot of once fertile and now depleted and derelict urban territory



RESEARCH GROUP: ART, ENVIRONMENT & SUSTAINABILITY

Paonia

Research Group: Art, Environment & Sustainability was designed to engage artists with scientists in the global dialogue around climate change. The project explores how Universities are joining community, in this case a small rural town in Colorado



THE ALTERNATIVE ART SCHOOL

New York

The mission of The Alternative Art School founded by Nato Thompson is to provide an affordable program that provides a visionary faculty and intimate class sizes.

READING LIST

[Arts, the Environment, & Sustainability](#)

Garrett, Ian Garrett, Ian

Publication Year: 2015

Excerpted from Arts & America: Arts, Culture, and the Future of America's Communities. This essay looks at the role of arts and issues of environment and sustainability over the next...

[Show More](#) 10 to 15 years. The

[Show Less](#)

[Arts. Environment. Sustainability. How Can Culture Make a Difference?](#)

Mary Ann DeVlieg Mary Ann DeVlieg

Publication Year: 2010

This research paper and report on a 2010 summit convened by the Asia-Europe Foundation provides a variety of examples of current and future practice at the arts/environment/sustainability intersection.

Life as Art: Aesthetics and the Creation of Self

Zachary Simpson Zachary Simpson

Publication Year: 2021

Life as Art looks at how to integrate the aesthetic emphases of meaning, liberation, and creativity into one's daily life.

ORGANIZATIONS

ARTOGETHER

Organization that builds communities with refugees and immigrants that foster compassion, creativity and human connection.

ARTS AND DEMOCRACY PROJECT

Connects artists, cultural organizers, and activists who wouldn't otherwise know each other and creates the connective tissue and generative environment needed for cross sector collaboration to succeed.

CENTER FOR ART + ENVIRONMENT

The CA+E is an internationally recognized research center housed by the Nevada Museum of Art dedicated to supporting the practice, study, and awareness of creative interactions between people and their environments. It also hosts an annual Art + Environment conference.

THANK YOU TO OUR SPONSORS



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LEARN MORE

[AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT](https://AMERICANSFORTHEARTS.ORG/SOCIAL%20IMPACT)

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