CRYSTAL LETTERS FACT SHEET

This fact sheet is a brief document that provides information about Crystal Letters LLC in Jersey City, NJ.

IMPACT POINTS

73% said the arts provide meaning.

The arts provide meaning in our lives. In a 2016 public opinion poll, 73% of Americans said that the arts provided meaning in their lives and were a positive experience in a troubled world.

The arts make people love where they live.

Love for your community leads to economic growth. Data from a three-year study show a significant link between resident attachment and local GDP growth, with the arts as a critical component.

Arts-rich neighborhoods are 1.6x more connected.

Art and community development strengthens social networks. Residents living on a block where such projects took place were 1.6 times more likely to report they felt more connected to the neighbors.

Arts and culture breaks down barriers across demographic and socioeconomic lines.

According to the American Planning Association, integrating arts and culture into planning processes places community identity at the fore, engages participants more fully, and breaks down barriers to communication across demographic and socioeconomic lines.

45-55% decrease in risk of cognitive decline.

Engaging in both craft- and social-based artforms has been shown to decrease your risk of developing cognitive impairment and decline as you get older.

Arts participation unites generations, reduces fear, and empowers citizens.

Arts participation has a positive effect on social cohesion by bringing generations together, encouraging partnerships and intercultural understanding, reducing fear of crime, and fostering organizational skills. People report feeling more in control of their lives and more activated as citizens.

EXAMPLES OF PRACTICE

NEW JERSEY INTERGENERATIONAL ORCHESTRA

New Providence

The NJ Intergenerational Orchestra Bridges the Generations through Music by providing orchestral education to musicians of all ages and skill levels in a nurturing but artistically challenging environment. Players young and old benefit through

CONNECT THE LOTS

Camden
Connect the Lots uses arts, cultural, and recreational activities to activate vacant and underutilized city spaces. The activities visually connect neighborhoods, engage the community, and attract visitors.

HOPE, HEALING, AND RESILIENCE THROUGH THE COVID-19 PANDEMIC

collaboration with Arts Ed NJ and the Art Educators of New Jersey

Trenton

The New Jersey Department of Education (NJDOE), in collaboration with Arts Ed NJ and the Art Educators of New Jersey, is pleased to invite New Jersey students to participate in the Hope, Healing, and Resilience through the COVID-19 Pandemic Art

ARTS ED: DISTANCE LEARNING RESOURCES

Warren

With the announcement of the closing of all public schools for the foreseeable future – and the shift to alternative means of delivering instruction – the Arts Ed NJ staff have been working overtime to compile a list of resources, technologies, and

READING LIST

Evaluator/Researcher Companion - Aesthetic Perspectives: Attributes of Excellence in Arts for Change

Laramee Kidd, Susannah; Korza, Pam Laramee Kidd, Susannah; Korza, Pam
Publication Year: 2017
The Evaluator / Researcher Companion to Animating Democracy’s framework, Aesthetic Perspectives: Attributes of Excellence in Arts for Change, offers ideas and insights to help evaluators and researchers apply the framework...


Americans for the Arts, 2017
Publication Year: 2017

This one pager complied by Americans for the Arts gives an overview of revenue sources for arts non profit organizations. Revenue from earned income is the largest sources of income,...

10 Reasons to Support the Arts in 2021

Cohen, Randy Cohen, Randy
Publication Year: 2021

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, empathy, and beauty. The arts also strengthen our communities socially, educationally, and economically—benefits that persist even during...

ORGANIZATIONS

ASIAN AMERICAN ARTISTS FOUNDATION (A3)

The A3 Foundation invests in and fosters Asian American artists in media.

NATIONAL ENDOWMENT FOR THE HUMANITIES

THE HEALING POWER OF ART & ARTISTS

The Healing Power of ART & ARTISTS (HPAA) is a growing global community of artists, advocates, and writers dedicated to raising awareness about how art serves as a positive catalyst for enhancing the well-being of individuals, society, and the environment. It believes that art has the power to heal, inspire, provoke, challenge, and offer hope.

THANK YOU TO OUR SPONSORS
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**LEARN MORE**

[AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT](AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT)

This fact sheet was developed as part of the **Arts + Social Impact Explorer**