IMPACT POINTS

20% more community satisfaction with the arts.

The arts drive trust, and trust drives community satisfaction. Levels of civic engagement predict the quality of community life and residents' happiness better than education or income. In the communities with the highest trust, 52% gave their community a top rating as a place to live; in the communities with the lowest levels of social trust, only 31% felt positively.

86% of arts participants want to get more involved in civic issues.

Arts activities increase residents’ interest in getting involved in local issues and projects, including discussions of infrastructure. 86% of participants want to be involved in future projects and people living where projects occurred were more than twice as likely to be civically engaged as those whose blocks did not have projects.

24% say the arts improve clinical outcomes, 43% that they have a positive effect.

Forty-three percent of frontline clinical staff believe that the arts have a positive effect on healing and 24% say the arts improve clinical outcomes.

Groups built around cultural experiences score highest on trust and tolerance.

Research into how different formations of people in associations work reveals that cultural groups scored highest on trust and second-highest on optimism and tolerance.

Young arts participants are 2x as likely to plan to register to vote.

Young people engaged in participatory arts are highly motivated to vote. A study of young artists found that 84% of participants were likely or very likely to vote when eligible/in the next election, compared to just 44% of 18-24 year old who voted in the previous election.

Arts participation unites generations, reduces fear, and empowers citizens.

Arts participation has a positive effect on social cohesion by bringing generations together, encouraging partnerships and intercultural understanding, reducing fear of crime, and fostering organizational skills. People report feeling more in control of their lives and more activated as citizens.


EXAMPLES OF PRACTICE

MUSICIANS ON CALL

Nashville

Musicians On Call believes that patients, families, and caregivers should benefit from the healing power of music. In addition to live performances, it offers the Music Pharmacy, which gives each patient access to a tablet loaded with Pandora and

YOUNG AUTHOR PROJECT

Savannah

The Young Author Project, Deep’s introductory program, engages public middle school students with language and their stories to help them grow as learners, celebrate their lives and communities, and express themselves with skill, confidence, and
The Arts and Civic Engagement: Involved in Arts, Involved in Life
The National Endowment for the Arts The National Endowment for the Arts
Publication Year: 2006
The Arts and Civic Engagement demonstrates with statistically reliable data that arts participation overwhelmingly correlates with positive individual and civic behaviors. Put simply, Americans who read books, visit museums, attend theater, and engage

Arts Facts: What Americans Believe About the Arts
Cohen, Randy Cohen, Randy
Publication Year: 2017
Highlights from the 2015 public opinion poll, Americans Speak Out About the Arts, conducted by Ipsos on behalf of Americans for the Arts.

Arts Facts: Local Arts Agencies (2017)
Americans for the Arts, 2017
Publication Year: 2017
This 2017 fact sheet gives and overview of Local Arts Agencies (LAAs) program from 1965-2016. LAAs work to ensure a vital presence for the art in communities across the country. They provide services to sustain their local

ORGANIZATIONS

ARTPLACE AMERICA

ArtPlace was a creative placemaking hub that includes a variety of resources on key areas of focus.

ARTS & HEALING NETWORK

While the network itself closed in 2015, the website, and its resources, remain.
ARTS EDUCATION PARTNERSHIP

A national network of organizations dedicated to advancing the arts in education through research, policy, and practice. AEP’s vision is that every student in America succeeds in school, work, and life as a result of a high-quality education in and through the arts.

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LEARN MORE

AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT
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