INTERNATIONAL TALENT ACADEMY ARTS FACTS

Our mission is to develop confidence, creativity, and capabilities in every child. We empower students to discover their unique talents and accelerate cognitive development through internationally inspired performing arts programs. We strive to create an organization that shows families the value and benefits of music and theater education. The goal of our programs is to maximize the potential of young children and to build a new generation of leaders, creators, and contributors.

IMPACT POINTS

**900% savings by funding after school programs.**

For every $1 spent on after school programs, a community can save up to $9 on reduced costs for welfare and crime prevention.

**Students who participate in the arts are 40% more likely to have diverse friends.**

Participation in arts activities increases tolerance. 12th graders who participate in the arts are 40% more likely to have friends from different racial groups and 29% less likely to feel that it is ok to make a racist remark.

**Students who participate in the arts are 5x less likely to drop out.**

Students excited by school stay in school. Low-income students who participate in the arts, both in school and after school have a drop out rate of just 4%--5x lower than their peers.

**The arts improve your critical thinking by up to 18%.**

Just looking at art improves your ability to think critically. Students from high-poverty schools, according to one study, experience an 18% effect-size improvement in critical thinking about art after a 1 hour tour of a museum.

**Arts-engaged kids average 100 points higher on their SAT.**

Students who take four years of arts and music classes average almost 100 points better on their SAT scores than students with only a half-year or less.

**Available after school arts programs cause neighborhood crime to drop up to 5%.**

Arts programs reduce crime levels. Participation in afterschool arts programs causes juvenile crime to fall by 4.2% on average, and slightly more (5.4%) in lower-income cities.

 EXAMPLES OF PRACTICE

THE UNITY PROJECT

Portland

The Unity Project is a large-scale public arts projects in which 24 artists were paired with foster children in Portland Oregon. The pairs worked together to create large art panels to be displayed on the building of a program called Color Outside the

ARTLAB

Cumberland
ArtLab is a mobile arts education and enrichment platform which allows the Arts Council to bring the power of creativity to the community. The ArtLab has offered free STEAM programming to students all across Allegany County, visited public libraries,

LUNCHROOM TABLE PROJECT

New York

A rally in Manhattan's Union Square launched a project where social issues were literally brought to lunchroom tables through murals painted by middle school aged students. Cafeteria tables were covered in art addressing issues such as gun violence,

SWAN LAKE BALLET BATH

New York

Swan Lake Ballet Bath was born out of quarantine restrictions that confined dancers to their homes during COVID19. 27 ballet dancers across the globe directed remotely by Corey Baker performed in their bathtubs resulting in beauty, complexity and a

PLAYING THE BUILDING
New York

David Byrne's Playing the Building was an interactive sound sculpture installation. It consisted of a retrofitted antique organ, when played, the keys controlled a series of devices attached to architectural features that vibrated, struck, and blew.

MOSAIC YOUTH THEATRE OF DETROIT

Detroit

Mosaic empowers young people by helping them develop patterns of cooperation, disciplined work habits, and effective problem-solving skills through the creation of high-quality, professional-level performances of theater and music.

READING LIST

Something to Say: Success Principles for Afterschool Arts Programs From Urban Youth and Other Experts

Montgomery, Denise; Rogovin, Peter; and Persaud, Neromanie R. Montgomery, Denise; Rogovin, Peter; and Persaud, Neromanie R.

Publication Year: 2013

Something to Say: Success Principles for Afterschool Arts Programs from Urban Youth and Other Experts endeavors to answer these questions. The primary way we approached this project was by seeing... Show More ▼ youth as consumers of OST activities, and

Show Less ▲

Ten Reasons to Support the Arts (2017)

Cohen, Randy, 2017

Publication Year: 2017

Ten Reasons to Support the Arts - 2017 update

Arts Facts: Preparing Students for the Workplace (2017)
This Arts Facts one pager provides statistics in support of Creativity as one of the top three personality traits most important to career success.

ORGANIZATIONS

EDUCATION

NATIONAL GUILD FOR COMMUNITY ARTS EDUCATION

Works to ensure that all people have opportunities to maximize their creative potential. It is increasingly focusing on creative aging and lifelong learning.

STEM TO STEAM

Championed by the Rhode Island School of Design (RISD) with support from teachers, researchers, policy makers, students, and business people, a team of student research assistants works to apply their firsthand knowledge of Art + Design education to exploring new avenues for STEM to STEAM.

THANK YOU TO OUR SPONSORS

The Arts & Social Impact Explorer was made possible thanks to the generous support of the Mellon Foundation and the National Endowment for the Arts. Additional support provided by the Doris Duke Charitable Foundation.

LEARN MORE

AMERICANSFORTHEARTS.ORG/SOCIAL IMPACT

This fact sheet was developed as part